New EducationUSA Website Opens New Doors for U.S. Higher Education

Have you visited the new EducationUSA website yet? If you haven’t and are having flashbacks to the old site--don’t worry--you won’t recognize the new site. To say “complete overhaul” would not go far enough in describing the new site. Check out the video clip below that will introduce you to what’s possible for our U.S. Higher Education colleagues.

Top 10 Reasons for U.S. Institutions To Visit the New EducationUSA Site:

10. Secure login access for accredited US institutions and higher education associations to more detailed information from our REACs and advising centers including most popular majors and a breakdown of center visitors (undergrad, grad, ESL/other);

9. Complete list of Scheduled Pre-Departure Orientations conducted by our centers to which institutions can refer their admitted students;

8. A comprehensive list of Higher Education Fairs in which our centers either participate or organize around the world;

7. A downloadable spreadsheet of mailing addresses for all centers, which items they can receive, and the maximum quantity of each item that can be sent to each center;
6. Links to our Social Media outlets on Facebook, Twitter, YouTube and this blog;

5. Free advertising for any scholarships or academic program opportunities for international students through our Weekly Update which goes to every advising center;

4. Opportunity to request our new EducationUSA logo (via embed code) and descriptive paragraph for your international admissions website;

3. Sign-up for our Higher Education Institutions eNews;

2. A growing resource archive for U.S. institutions; and

1. Comprehensive information from our 14 REACs (regional educational advising coordinators) on Education Systems, Academic Calendars, Grading Scales, Country Statistics, Recent Trends, and Upcoming Events within their respective regions.

Please note: the video above is also available on our Facebook Fan page.

2010 Campus Host Opportunities Request for Proposals (RFP) Now Available - Deadline December 18, 2009. Act now to host EducationUSA advisers in 2010!

The College Board has released the RFP for US institutions to apply to host advisers in the upcoming calendar year. More information and the proposal form itself are now available on our EducationUSA site.

**Option I.** Spring 2010 **U.S. Based Training** Program (April 15-21)
Transportation, housing and meal per diem paid by grant funds; cost-sharing encouraged.

**Option II.** Fall 2010 **U.S. Based Training** Program (October 31 – November 5)
Transportation, housing and meal per diem paid by grant funds; cost-sharing encouraged.

**Option III.** June 2010 post-NAFSA-conference campus tours (June 5-11, 2010 flexible dates)
Transportation to/from primary tour location covered; housing and meal per diem must be contributed by hosting institution(s) as cost-sharing.

**Option IV.** 2010 **EducationUSA Explore program** (August/September 2010)
Transportation covered; grant funds are available to cover some adviser/institution expenses; cost-sharing is encouraged.

We are pleased to offer this newsletter as a way to keep accredited higher education institutions informed about what is happening in our network. To register for the Higher Education Institution listserv (email group) please send an email to educationUSA@state.gov along with your name and position, and the name of your college or university.