



Europe/Eurasia EducationUSA
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Prague, Czech Republic
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Expanding U.S. Study Abroad to Non-Traditional Destinations

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Topics

- Introduction
- *Open Doors* Study Abroad Data
- New Study Abroad Capacity Study
- Resources for Study Abroad



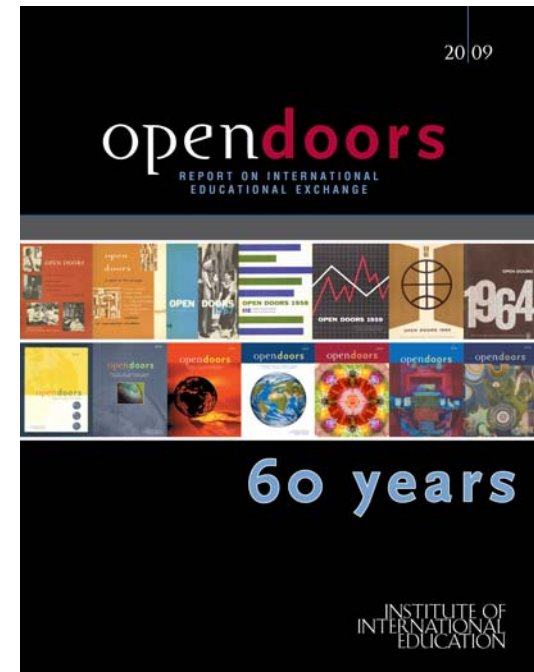
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What is the *Open Doors* Report?

- ECA-supported research project to collect data on international activity at U.S. colleges and universities
- Locator reports, print report and website: opendoors.iienetwork.org
- Over 60 years of data on:
 - International students in the U.S.
 - Americans studying abroad
 - International faculty and professors
 - Intensive English programs
 - Other topics of special interest



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The *Open Doors* U.S. Study Abroad Survey

- **Who is counted?** U.S. citizens and permanent residents who received academic credit at their home institution for study abroad
- **Respondents:** Accredited U.S. higher education institutions awarding credit for study abroad
- **Annual** survey of study abroad activity at U.S. campuses (study abroad during the **2007/08** academic year, including summer 2008, with credit awarded upon return to campus in 2008/09)
- **Since 1985/86** (annually since 1993/94)

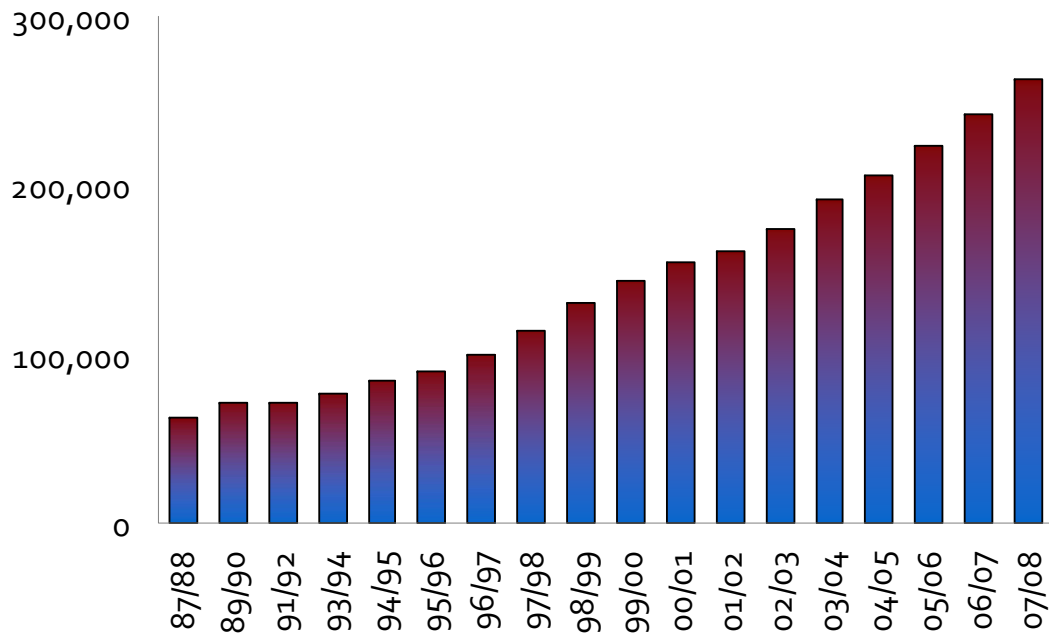


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Open Doors U.S. Study Abroad Trends



← **262,416** U.S. students received academic credit for study abroad in 2007/08 – up 8.5% over the previous year and up 130% over the past decade.

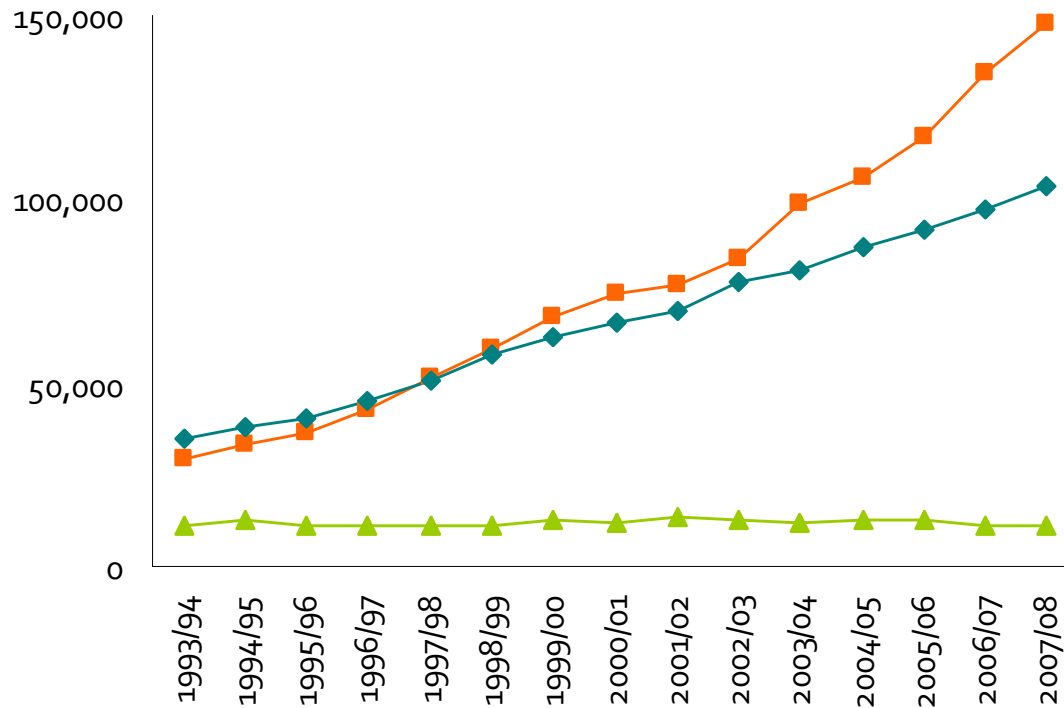


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Duration of Study Abroad: Trends



Short-term (summer, January term or 8 weeks or less): **56%**

Mid-length (one quarter, two quarters or one semester): **40%**

Long-term (academic or calendar year): **4%**



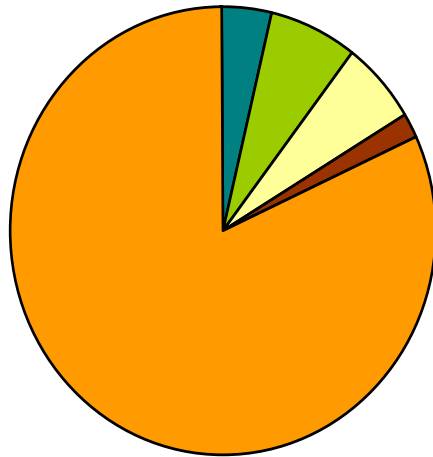
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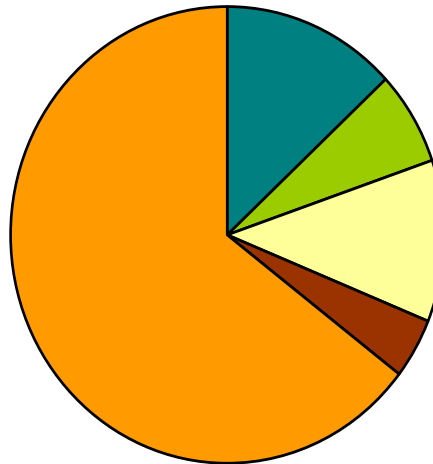
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Diversity and Study Abroad, 2007/08

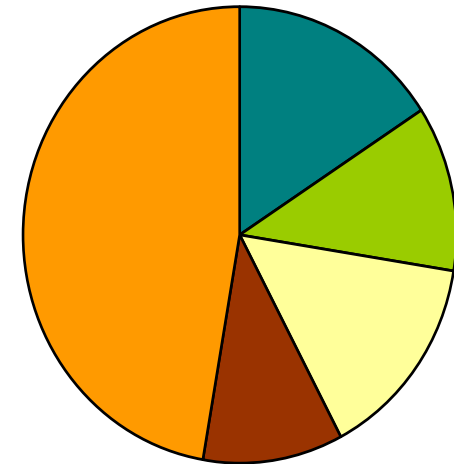
National Study Abroad
Minorities: 18.2%



US Higher Education*
Minorities: 35.6%



Gilman Program
Minorities: 52.9%



■ African-American
 ■ Asian/Pacific Islander
 ■ Hispanic/Latino
 ■ Other
 ■ White



* Data from U.S. Department of Education
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Top Institutions by Study Abroad Total

<u>Rank</u>	<u>Institution</u>	<u>State</u>	<u>2007/08 Total Study Abroad Students</u>
1	New York University	NY	3,395
2	Michigan State University	MI	2,969
3	University of Minnesota – Twin Cities	MN	2,251
4	University of Texas – Austin	TX	2,342
5	University of California – Los Angeles	CA	2,330
6	University of Wisconsin - Madison	WI	2,216
7	University of Washington	WA	2,124
8	Penn State University – University Park	PA	2,101
9	University of Illinois – Urbana-Champaign	IL	2,086
10	University of Georgia	GA	2,058



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Top Institutions by Participation Rate, 2007/08

Institutions with Undergraduate Study Abroad Participation Rate of > 80%

Arcadia University (PA)

Austin College (TX)

Berea College (KY)

Carleton College (MN)

Centre College (KY)

DePauw University (IN)

Earlham College (IN)

Elon University (NC)

Goucher College (MD)

Hamline University (MN)

Hartwick College (NY)

Kalamazoo College (MI)

Lee University (TN)

Lewis & Clark College (OR)

Oberlin College (OH)

Pepperdine University (CA)

Saint Olaf College (MN)

Taylor University (IN)

Transylvania University (KY)

University of Dallas (TX)

Warren Wilson College (NC)

Wofford College (SC)



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Top Destinations, 2007/08

<u>Rank</u>	<u>Destination</u>	<u>2007/08 Total</u>	<u>2007/08 % of World Total</u>	<u>% Change from Previous Year</u>
	WORLD TOTAL	262,416	100.0	8.5
1	United Kingdom	33,333	12.7	1.9
2	Italy	30,670	11.7	10.2
3	Spain	25,212	9.6	5.0
4	France	17,336	6.6	0.6
5	China	13,165	5.0	19.0
6	Australia	11,042	4.2	2.7
7	Mexico	9,928	3.8	4.9
8	Germany	8,253	3.1	12.2
9	Ireland	6,881	2.6	18.9
10	Costa Rica	6,096	2.3	13.2



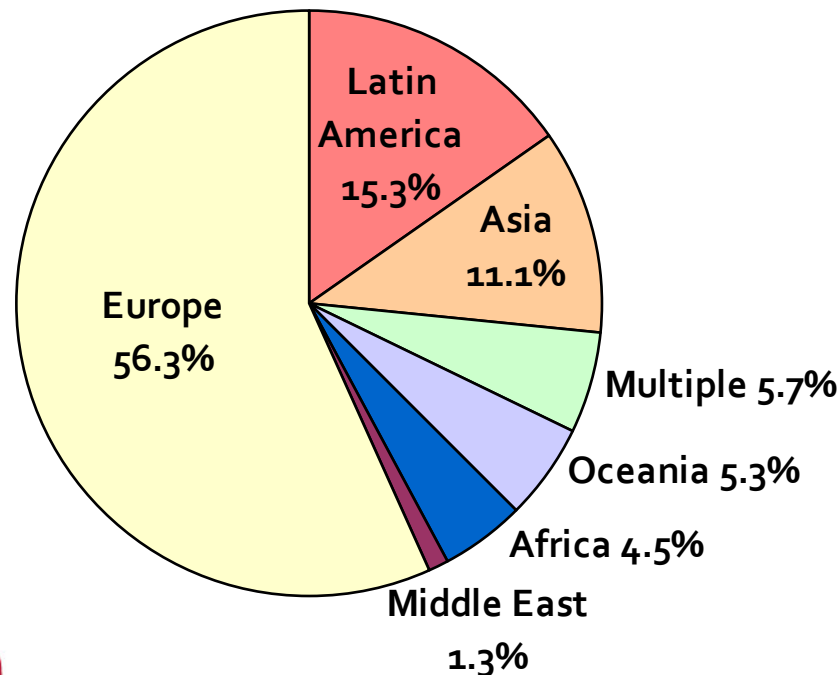
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U.S. Study Abroad Destinations, 2007/08

Europe remains the leading host region for U.S. students studying abroad, with **56%** of the total.

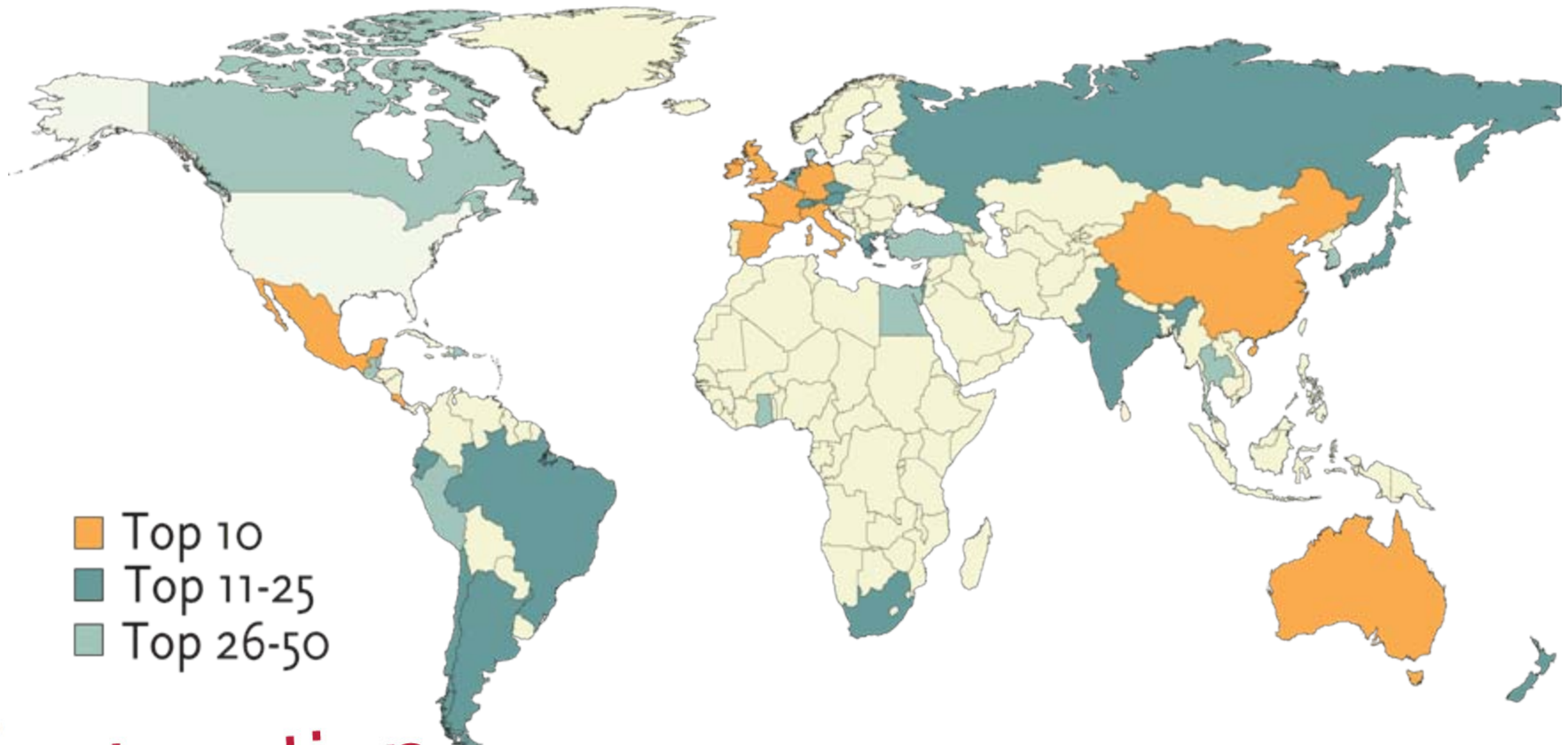


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U.S. Study Abroad Destinations, 2007/08



- Top 10
- Top 11-25
- Top 26-50

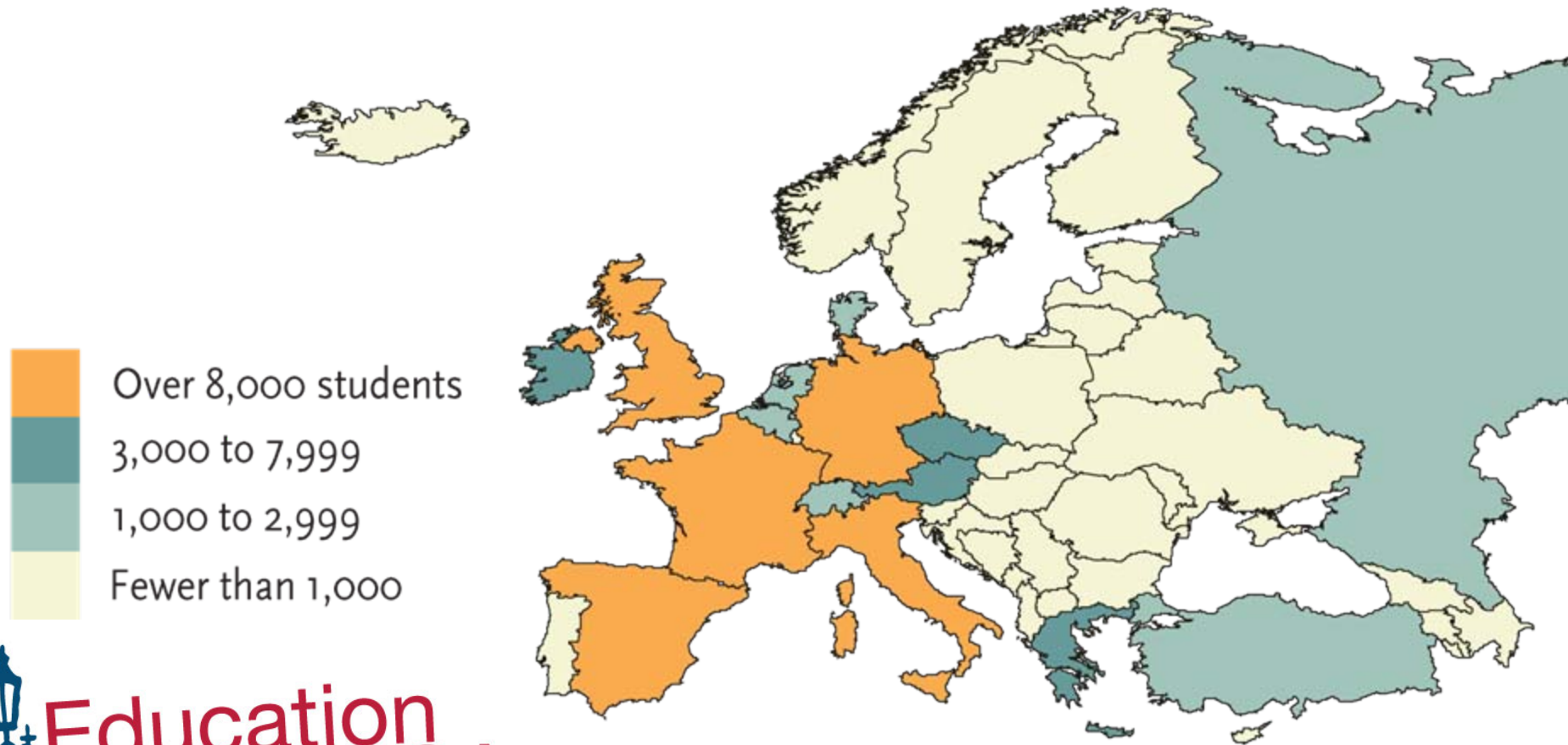


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U.S. Study Abroad to Europe/Eurasia, 2007/08

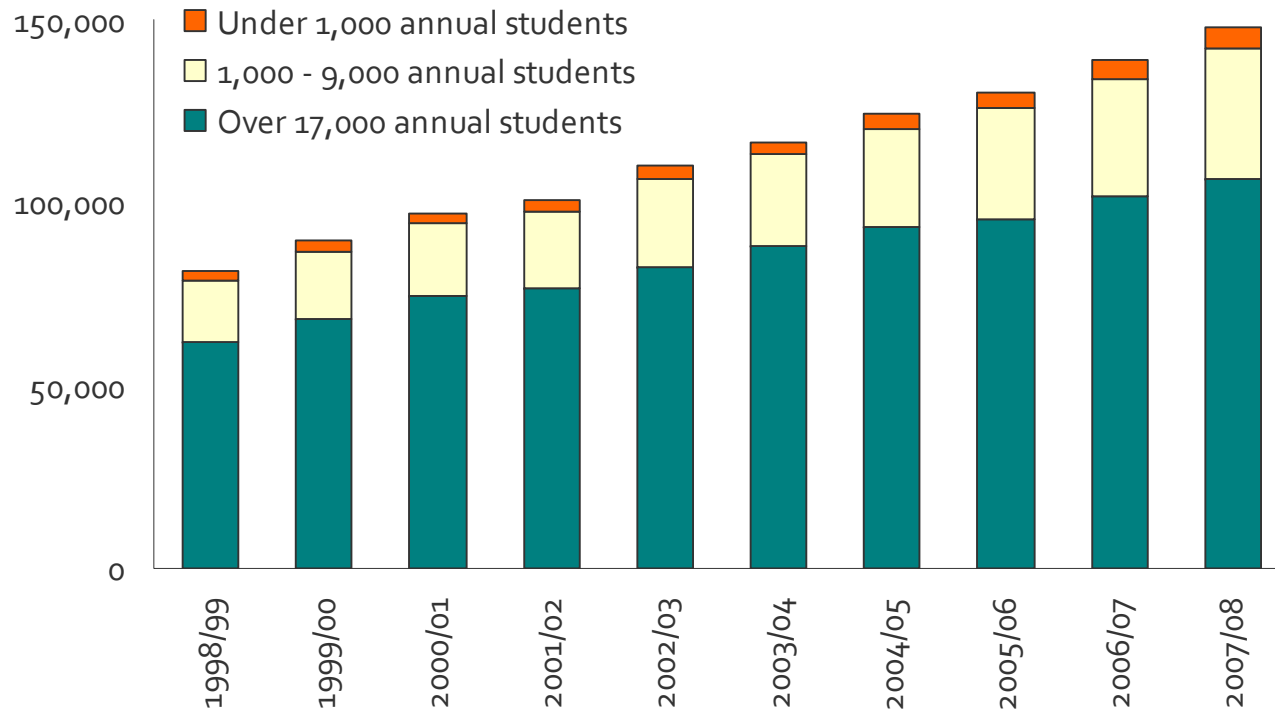


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Destinations in Europe/Eurasia: Trends

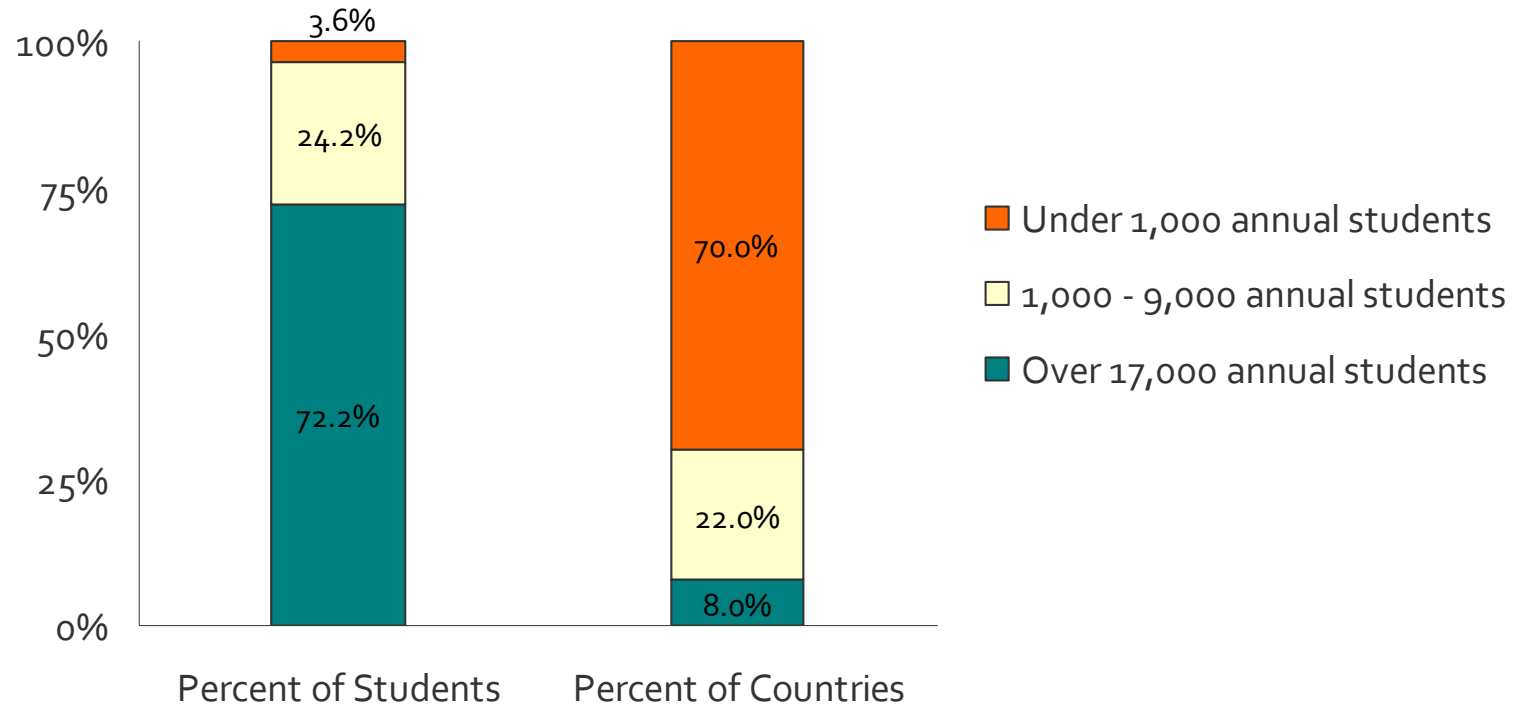


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Destinations in Europe/Eurasia, 2007/08



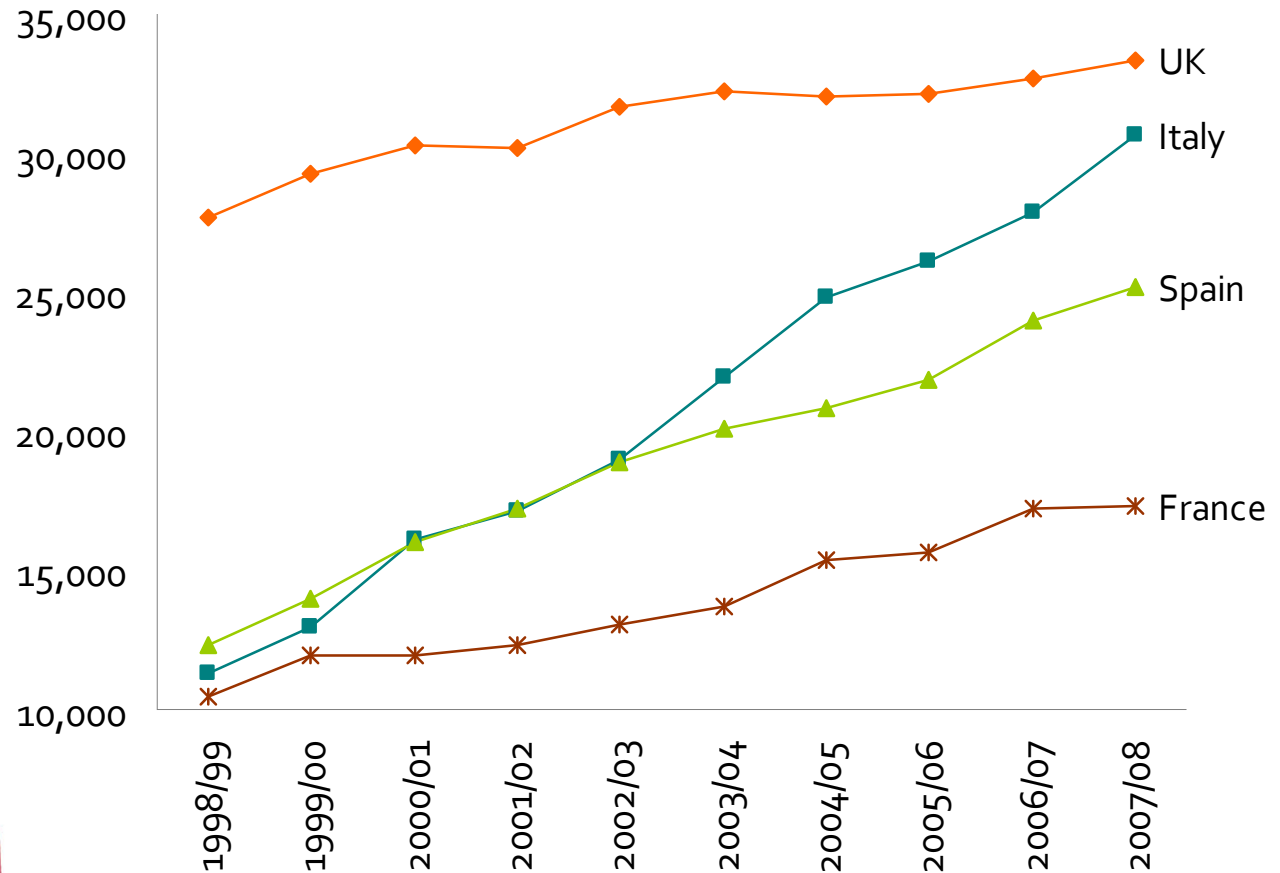
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Top 20 Destinations in Europe/Eurasia

Among the top 4 destinations, **Italy** has seen the largest increase over the past decade, while the **UK** has been relatively stable at around 30,000 U.S. students per year.



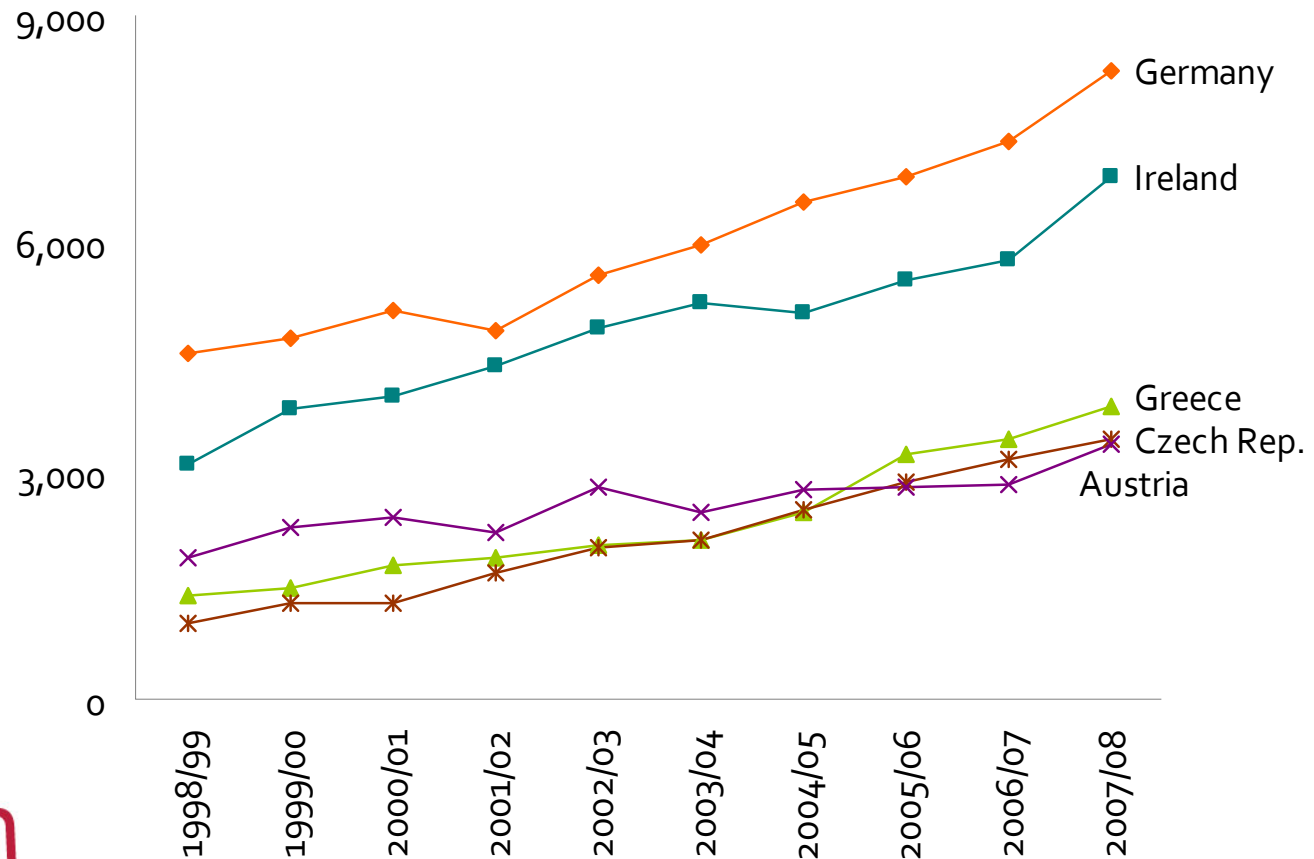
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Top 20 Destinations in Europe/Eurasia (cont.)

Study abroad to **Germany** and **Ireland** has grown substantially over the past decade, while study abroad to **Czech Republic** has more than tripled.



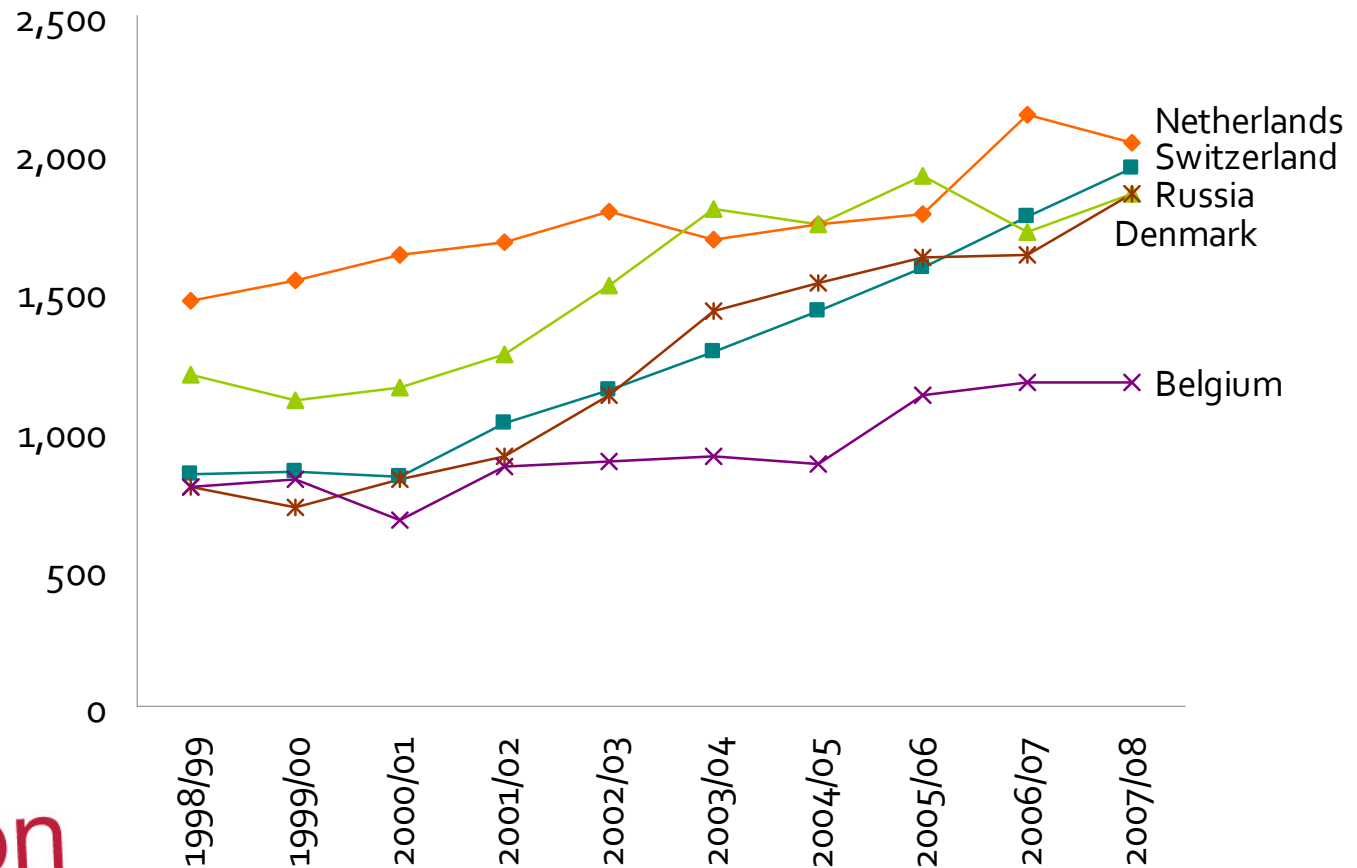
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Top 20 Destinations in Europe/Eurasia (cont.)

Switzerland and **Russia** have seen the sharpest increases among destinations in Europe/Eurasia with similar numbers of U.S. study abroad students.



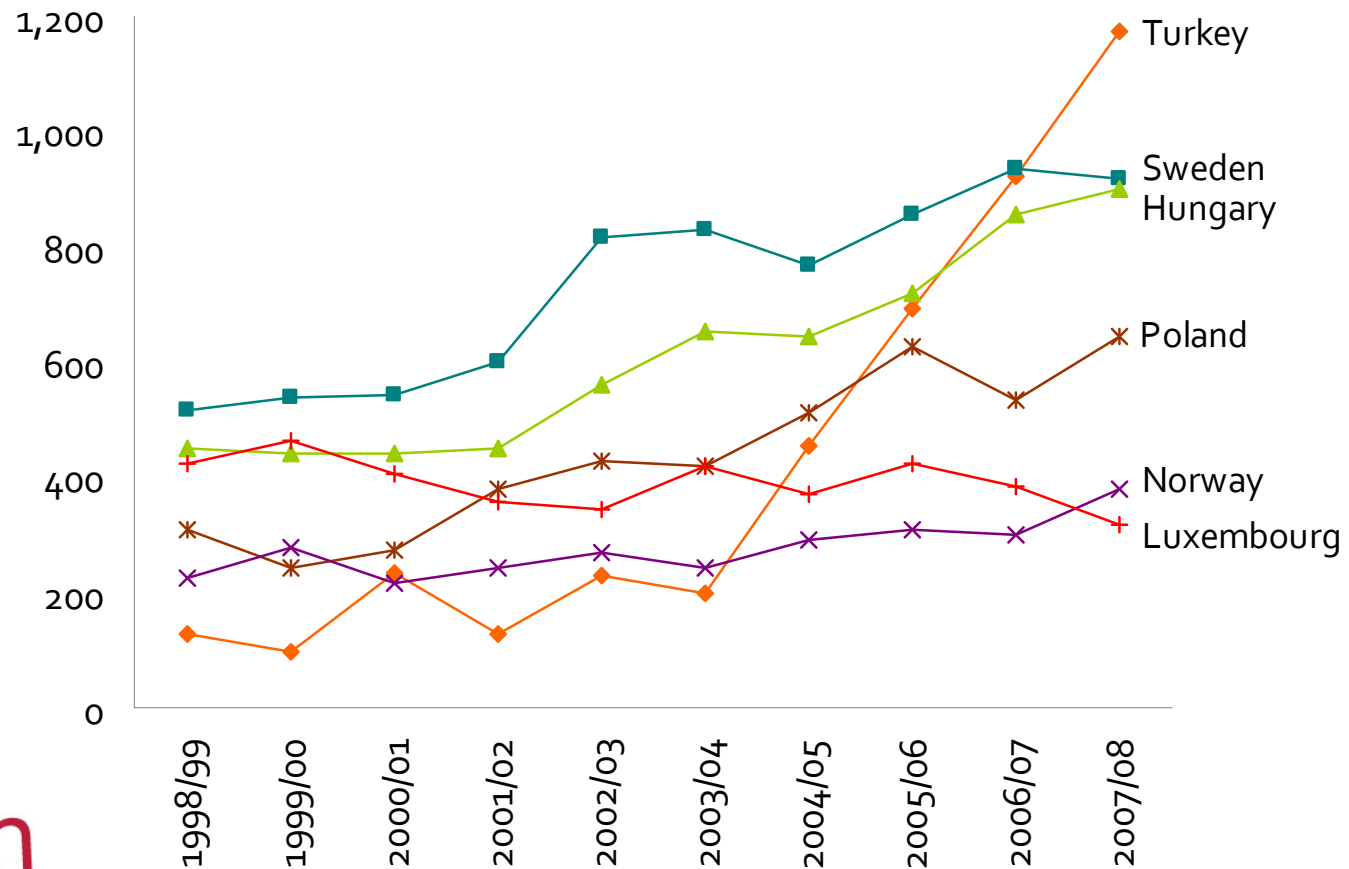
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Top 20 Destinations in Europe/Eurasia (cont.)

The number of American students studying abroad in **Turkey** has grown at a remarkable rate since 2003/04: from 200 students to almost 1,200 students per year.



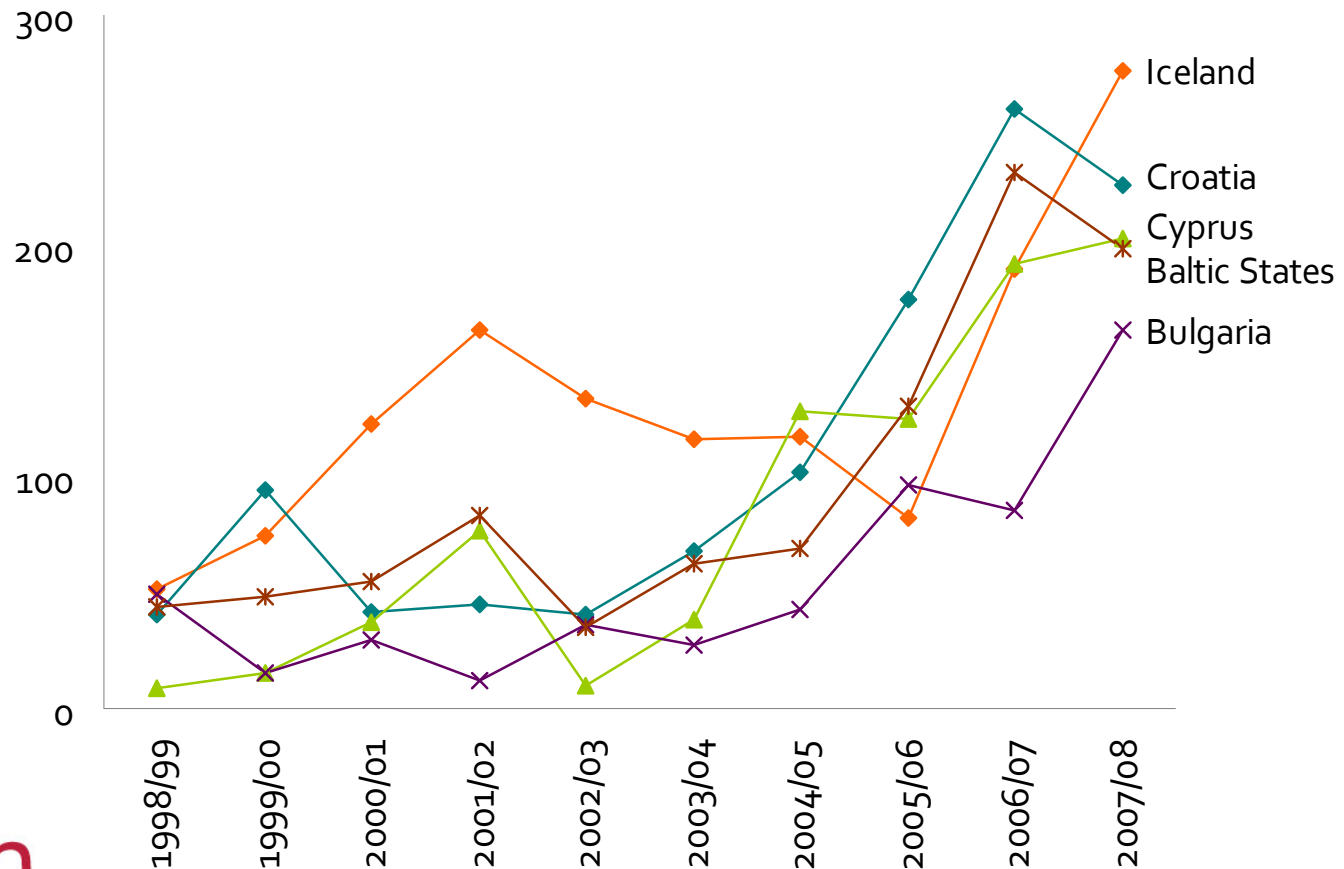
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Destinations Growing in Popularity

While not among the top 20 destinations in Europe/Eurasia, these destinations have greatly increased in popularity over the past decade.



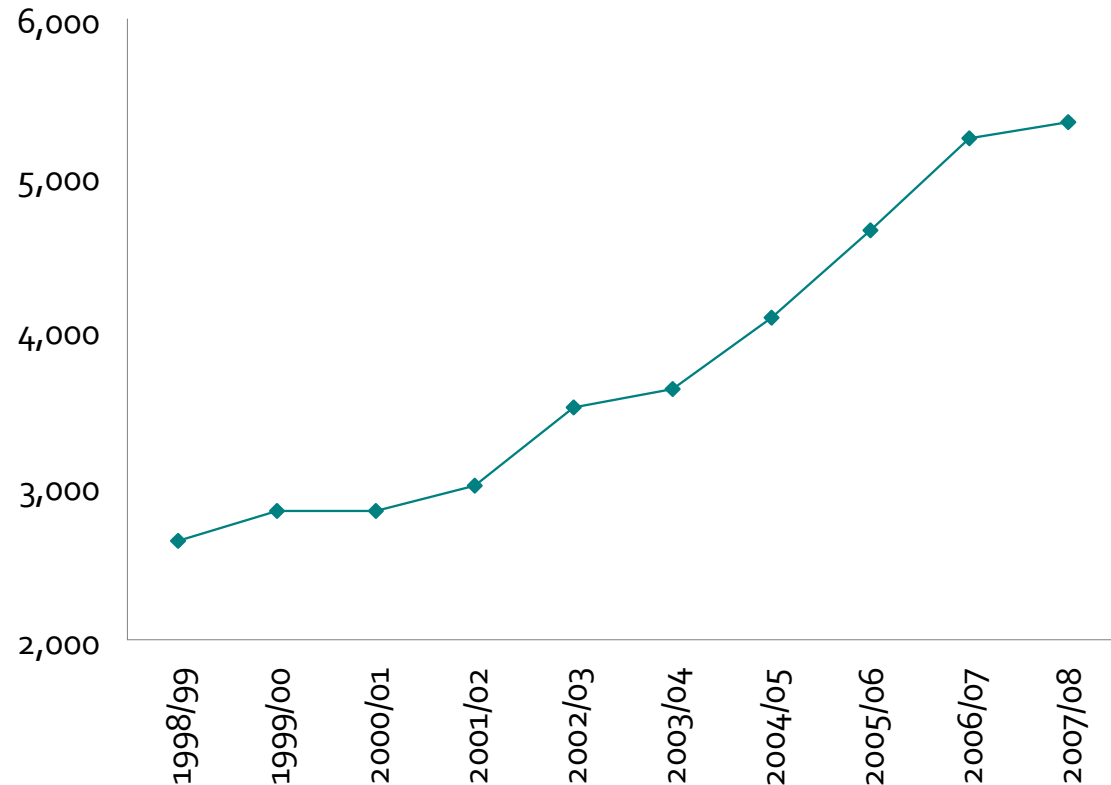
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“Non-Traditional” Destinations in Europe/Eurasia

The number of Americans studying abroad in Europe/Eurasia in **destinations with fewer than 1,000** total study abroad students per year has **doubled over the past decade.**

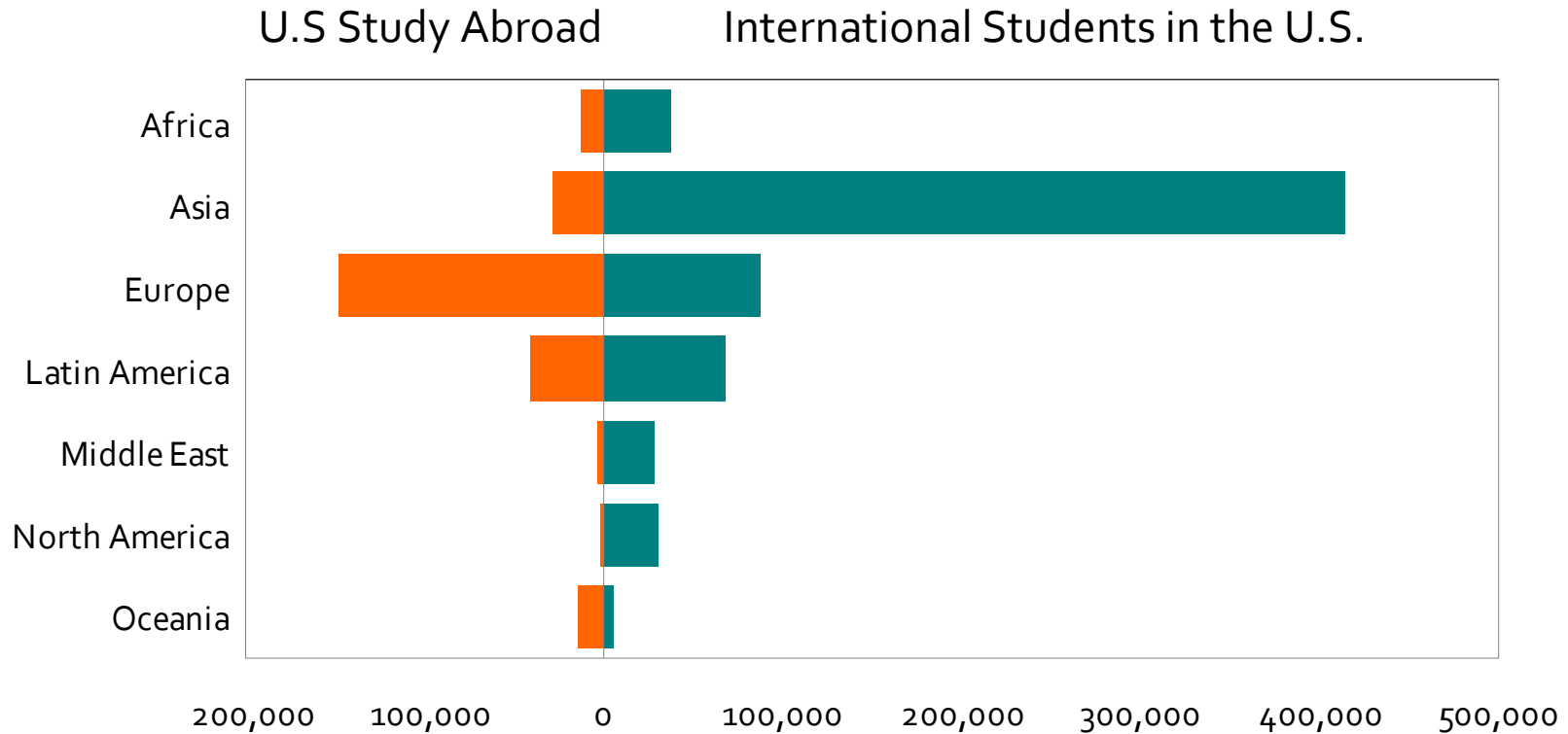


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Exchange Balance by World Region, 2007/08



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New Study Abroad Capacity Study

- **Who:** IIE, ECA and the EducationUSA network
- **Goals:** Identify & assess study abroad opportunities for U.S. students in non-traditional destinations; build the capacity of existing programs to expand
- **Partners:** Forum on Education Abroad (Standards of Good Practice), American Association of Community Colleges (AACCC), local EducationUSA advisers
- **Pilot countries:** India and Brazil



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Resources for Study Abroad

- **IIE Passport Study Abroad Directories:** iiepassport.org
- **Scholarships:**
 - Fulbright U.S. Student Program
 - Gilman International Scholarship Program
 - Boren Scholarships and Fellowships
 - Language Flagship Fellowships
- **Websites:** educationusa.info/studyabroad
studyabroadfunding.com
iie.org/studyabroad



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