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Different Universities, Diverse Systems: How various universities evaluate the same application

Different Universities, Diverse Systems

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Different Universities, Diverse Systems

- **Presentation Overview**
 - Application pieces, quantitative vs. qualitative
 - Quantitative factors and defining selectivity
 - Defining the role of qualitative factors
 - Essay critique and discussion
 - Using actual examples from real applications



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Different Universities, Diverse Systems

- What we are not going to emphasize
 - Admission for academically exceptional students
 - Admission to highly selective universities
 - Graduate admission



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Quantitative: Defining Selectivity

- **What is selectivity?**
 - How to determine selectivity
 - Helpful sites:
 - www.collegeboard.com
 - www.collegeview.com
- **Matching a student profile with a university profile**



Quantitative: Defining Selectivity

- **Audience Poll**
 - Admissions Officers
 - Who are you?
 - Where are you from?
 - How selective is your university?
 - What is your admit rate?



Quantitative: Defining Selectivity

- **Quantitative Factors**
 - Transcripts / GPA
 - Test scores
 - SAT & ACT
 - TOEFL, IELTS, etc.
 - Financial documents
 - Others



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Quantitative: Defining Selectivity

- Question from Advisors
 - With the ACT growing in popularity, how do universities view the ACT?
 - ACT vs. SAT
 - Methods of converting and applying ACT scores



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Quantitative: Student Example #1

- Low GPA – High Test Scores



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Quantitative: Student Example #2

- High GPA – Low Test Scores



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Application Pieces: Qualitative

- Insert chart – qualitative only



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Qualitative: Defining the Student

- **Qualitative Factors**
 - How do qualitative factors affect an admissions decision?
 - Are certain qualitative factors more important than others?
 - Inconsistencies among universities and their qualitative requirements



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Qualitative: The Athlete

- Question from Advisors
 - How do athletics factor into the admissions decision?
 - Division I vs. II vs. III
 - Athletic scholarships



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Qualitative: The Athlete Student Example #3

- When Athletics Can Help with Admission



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Qualitative: The Athlete Student Example #4

- When Athletics Cannot Help with Admission



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Qualitative: Fit

- How does the student-university “fit” factor into the admissions decision?
 - What is “fit?”
 - How do we determine fit?
 - How can advisors help identify good fit?



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Qualitative: Fit

Student Example #5

- How the “College Specific Supplement,” or similar, can help define fit.



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Qualitative: Program Specific Applications

- One university, multiple sets of admission criteria
 - Academic program application vs. university application
 - Understanding program requirements
 - Matching a student with a program



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Qualitative: Program Specific Applications, Student Example #6



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Qualitative: Letters of Recommendation

- The Importance of a Letter of Recommendation
 - Insight and perspective into a student
 - Using your university-specific knowledge to highlight key attributes
 - Using the “Secondary School Report”
 - Explanation of national curriculum
 - Grading scales, national examinations, etc.



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Qualitative: Letters of Recommendation, Student Example #7

- A Good Letter of Recommendation



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Qualitative: Letters of Recommendation, Student Example #8

- A Poor Letter of Recommendation



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Qualitative: The Student Voice

- How can we hear the student voice in the application?
 - Résumé
 - Interview
 - Interest in us
 - Essay



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Qualitative: The Student Voice

- **The Importance of the Essay**
 - Why is an essay important?
 - What makes a good essay?
 - Essay “Do’s” and “Don’ts”



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Qualitative: Essay Critique

Student Examples

- Voice
- Ability to write
- Topic
 - engaging read?
 - answers question asked?
 - provided additional information not found elsewhere in application?



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