



Prague - March 21-25, 2010

# Trends in Academic Mobility

**Chair:** Dr. Hana Ripkova, Executive Director,  
Fulbright Commission, Czech Republic

Fanta Aw, Assistant Vice President, American University  
Wesley Teter, REAC for Europe, EducationUSA

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- What are the emerging trends in Europe-U.S. higher education mobility?
- How do current trends inform next steps for EducationUSA, the official source on U.S. higher education?
  - *Discussion: Strategies and resources*

# The Future of Mobility in the European Higher Education and Research Areas



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# Erasmus EUR 31:



Education and Culture

## The new Lifelong Learning Programme 2007 - 2013

Budget: 6.97 billion EUR (Proposal: 13.620 billion EUR)

Min. 13 %

School  
Education

COMENIUS

Min. 40 %

Higher  
Education

ERASMUS

Min. 25%

Vocational  
Education

LEONARDO  
DA VINCI

Min. 4%

Adult  
Education

GRUNDTVIG

Transversal Programmes  
Jean Monnet

- Policy development
- Languages
- ICT
- Dissemination

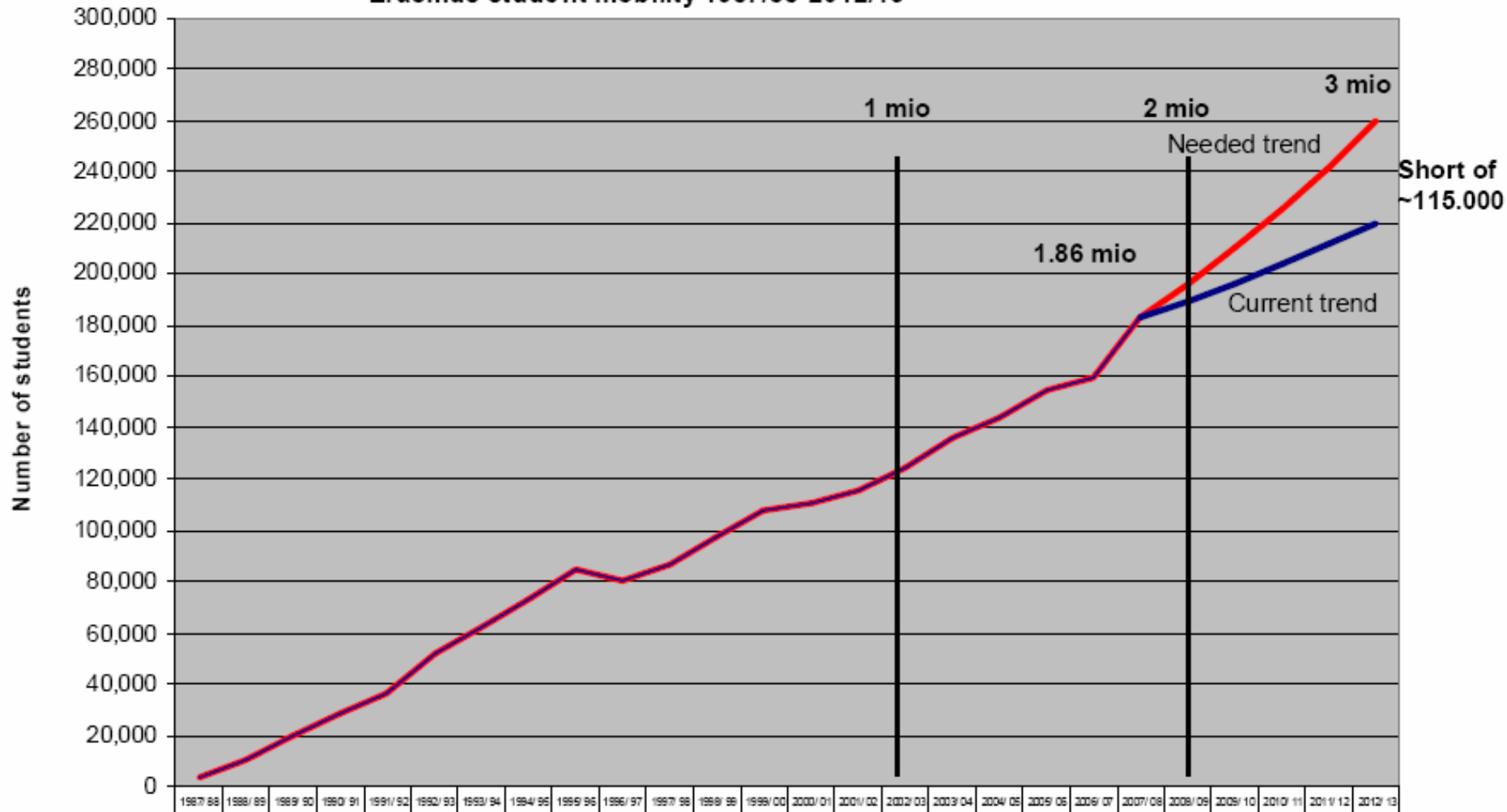
Erasmus:  
3.1 billion €  
for 7 years





# Erasmus mobility projections

Erasmus student mobility 1987/88-2012/13





# Erasmus - mobility for studies: growth rates



## Legend:

**Green** = increase in mobility

**Yellow** = stagnation

**Red** = decrease

**Academic year 2007/08**

# Education and Training 2020

## Four key areas

1. Make lifelong learning and mobility a reality
2. Improve quality and efficiency of education and training
3. Promote equity, social cohesion and active citizenship
4. Enhance creativity and innovation, including entrepreneurship, at all levels of education and training



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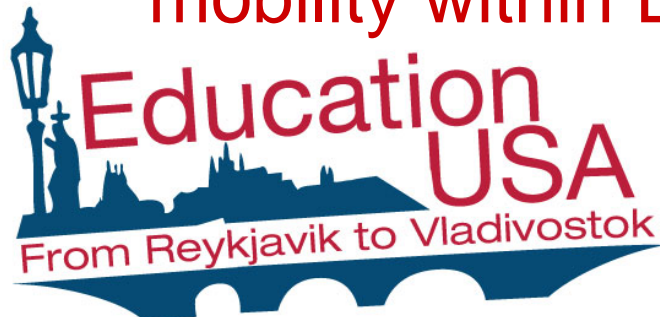
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# Recognition of Competitive Factors

## European Attractiveness as a Study Destination

- Innovative, multilateral academic exchange
- Attractive research components
- Growth in number of programs offered in English
- Shorter time to degree
- Cost
- Promotion of educational and employment mobility within Europe (internships)

- Session 3.02 EAIE 2009



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# Cooperation

- Shared desire to work cooperatively with other institutions internationally
- Increased efforts for collaborative programming

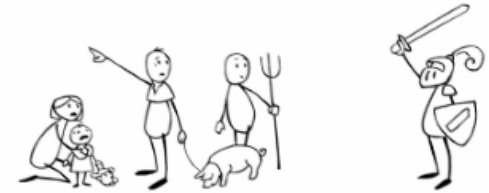
– Session 3.02 EAIE 2009



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# Tuning USA: A Tale of Adventures in Learning



- *Tuning USA* is a faculty-led pilot project designed to define what students must know, understand and be able to demonstrate after completing a degree in a specific field.

- Lumina Foundation Project



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# *U.S. Higher Education Mobility*

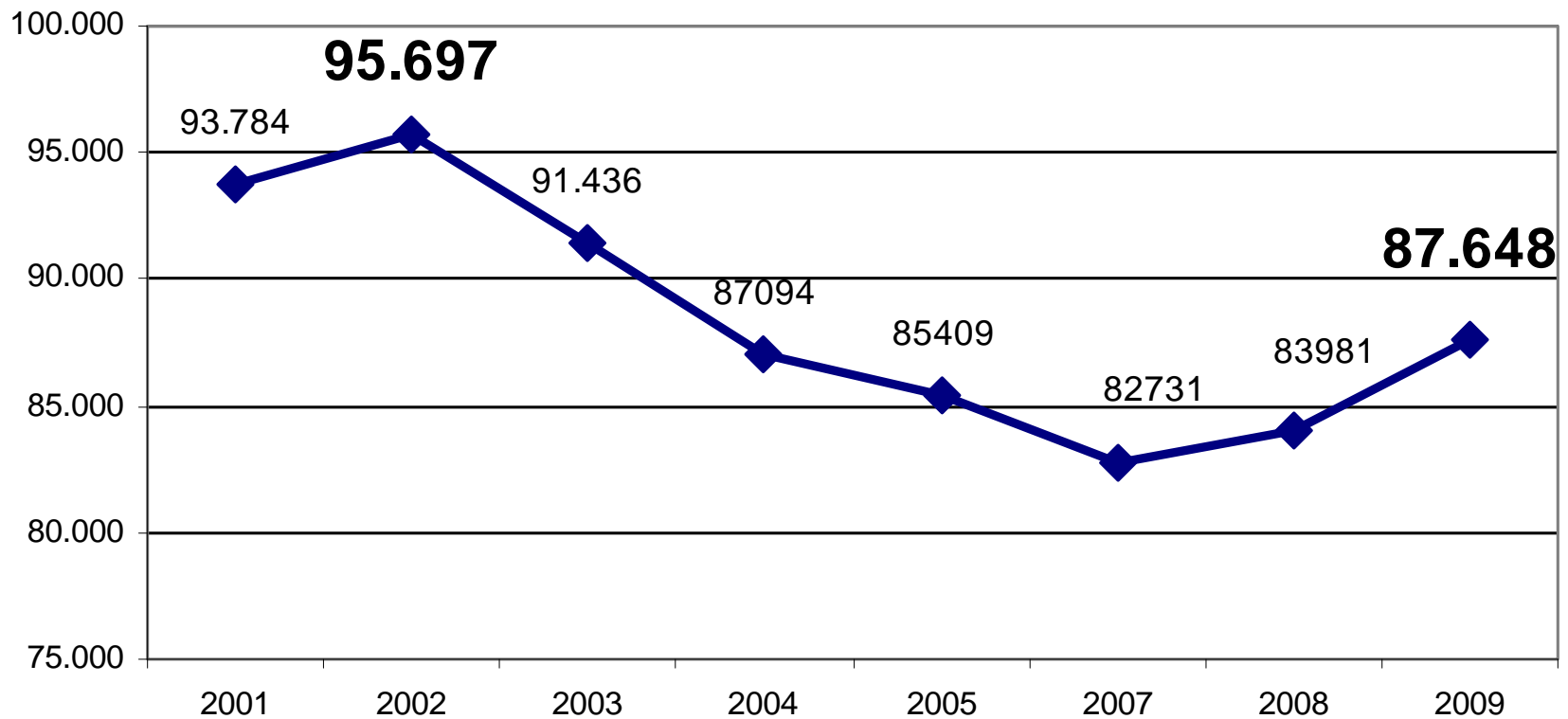


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# European Student Mobility to the U.S. 2001-2009



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# Top 10 Places of Origin of Students from Europe 2008/09

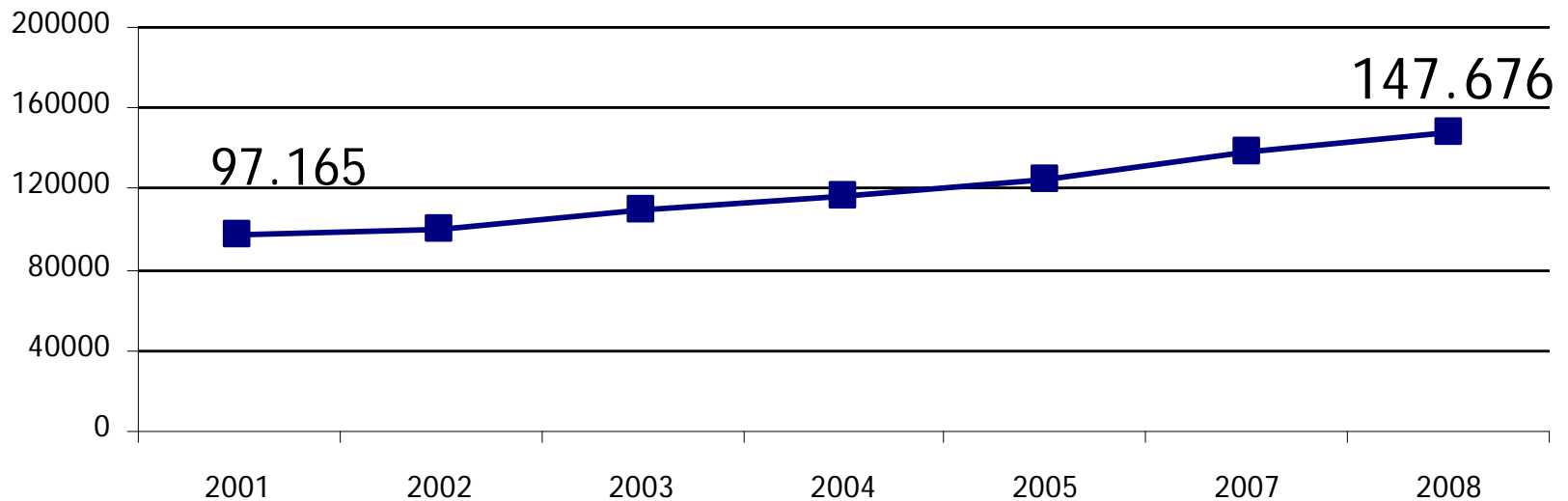
1. Turkey
2. Germany
3. United Kingdom
4. France
5. Russia
6. Italy
7. Spain
8. Sweden
9. Bulgaria
10. Poland

Source: IIE Open Doors 2009



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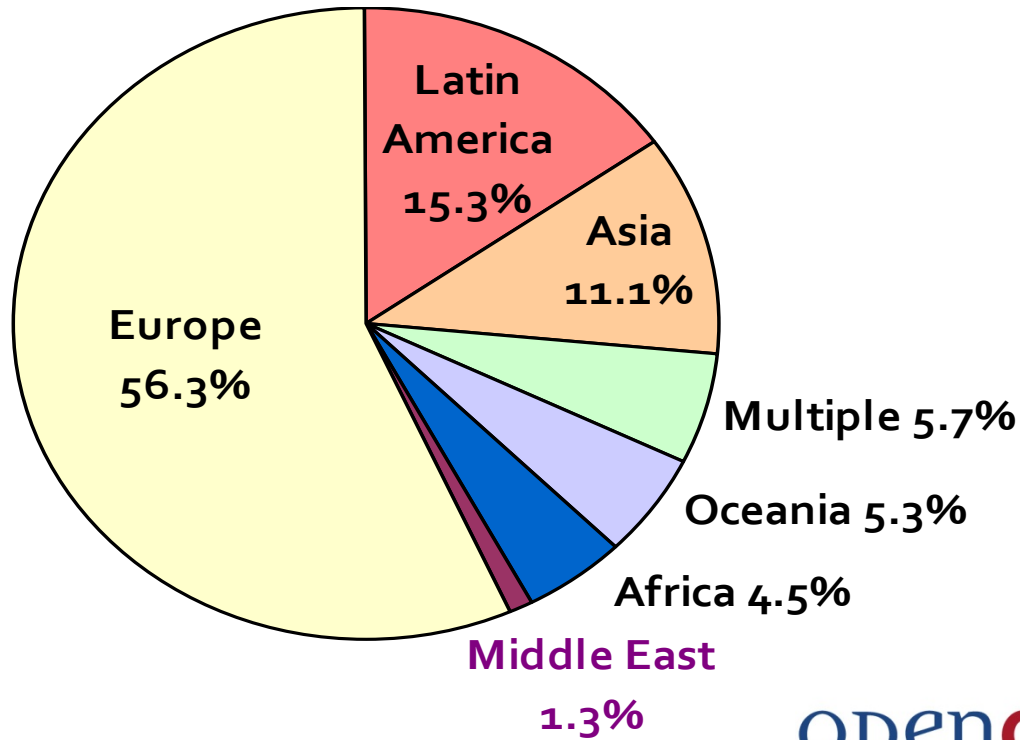
# U.S. Students Studying In Europe 2001-2008



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# U.S. Study Abroad 2007/08



opendoors2009

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# Top 10 Destinations for U.S. Study Abroad in Europe 07/08

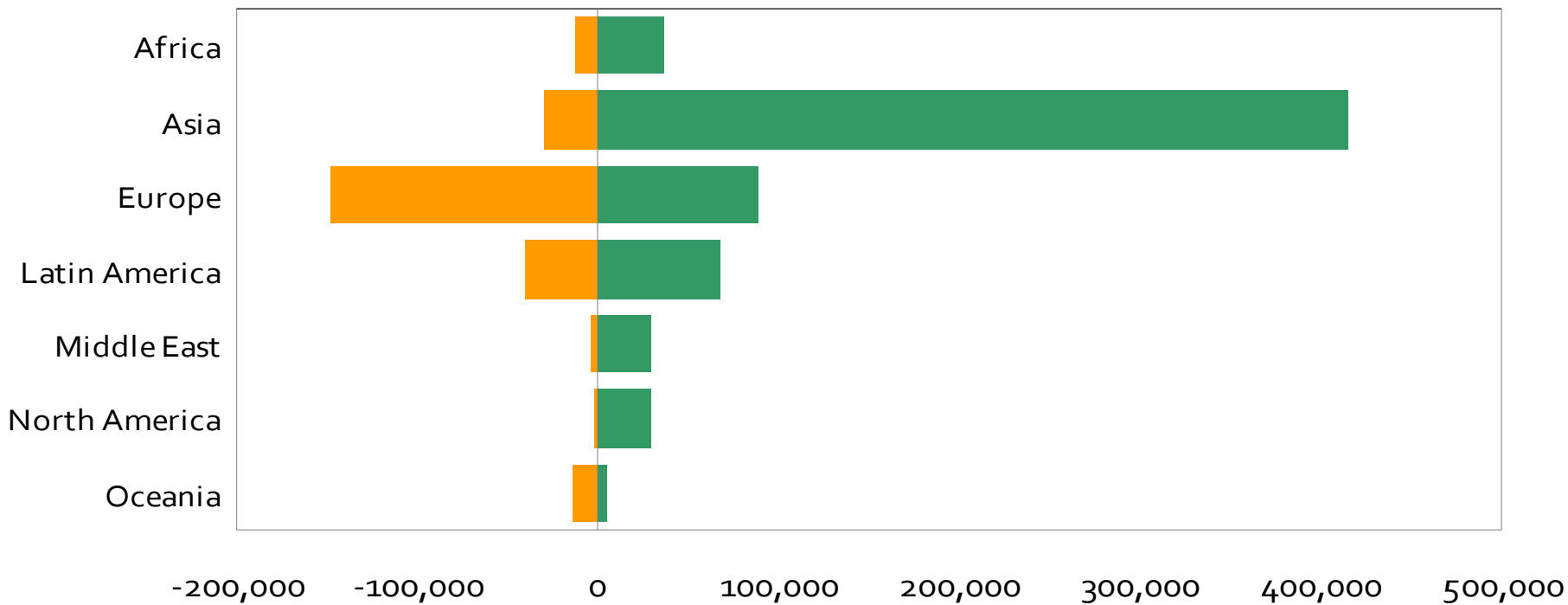
1. United Kingdom
2. Italy
3. Spain
4. France
5. Germany
6. Ireland
7. Greece
8. Czech Rep.
9. Austria
10. Netherlands

Source: IIE Open Doors 2009



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# Exchange Balance 2007/08



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# Scholar Mobility to the U.S. 2008/09

	Total	Fulbright
Asia and the Pacific	53%	46%
Europe	30%	29%
Western Hemisphere	11%	12%

*Source Council for International Exchange of Scholars  
Institute of International Education (IIE)*



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# Scholar Mobility to the U.S. 2008/09

	Ranking	# of Scholars
Germany	5	5,300
France	7	4,171
Italy	8	3,548
UK	9	2,846
Spain	10	2,481



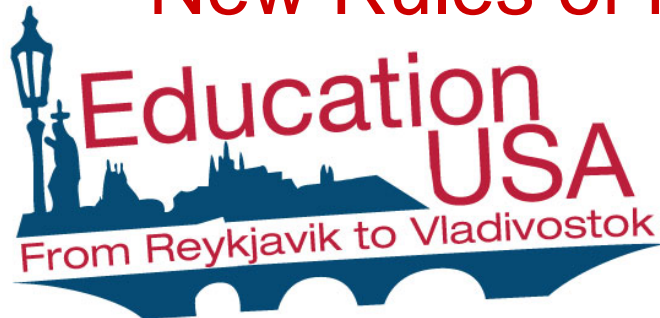
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# Opportunities and Threats to Student Mobility - U.S. and Europe

- Mismatch issue
- 3 year Degree- Perceptions and Policies
- Funding scheme- Loans, scholarships
- Infrastructure and services
- Politics of access, recruitment and condition of stay
- New Rules of Mobility Game



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# Opportunities??

- Joint –Dual Degrees
- Study Abroad focus on Graduate Students
- Defining non-traditional for the European Context
- Scholar/Staff Exchanges
- Faculty Development Grant Opportunities



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## Part II: Resources and Strategies

- For EducationUSA
- For U.S. higher education professionals



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