



4-8 October 2010

KIEVITS KROON CONFERENCE CENTER, PRETORIA
SANDTON SUN HOTEL, JOHANNESBURG



TOEFL[®]



The baobab tree often referred to as the “Tree of Life” or “World Tree” is one of the largest and oldest trees found in Africa. It is highly regarded because all of its parts can be used in some capacity. According to an African proverb, “Knowledge is like a baobab tree – one person alone cannot embrace it.” This tree stands for fruitful educational exchanges and partnerships.



On behalf of the Bureau of Educational and Cultural Affairs (ECA) at the Department of State, I would like to offer a warm welcome to all of our EducationUSA Advisers, university and college representatives, colleagues and friends.

We are very pleased and excited that over 45 U.S. higher education representatives are in attendance in South Africa along with many of our valuable partner organizations and more than 50 EducationUSA Advisers. This year's conference is the largest in the history of EducationUSA Africa and brings to life the conference theme "Partnering for the Future." We recognize the significance of providing African students with access to higher education in the United States both for the individual students and for their home countries. In addition to the education they will gain in the U.S., these students can serve as a window into the U.S. for their families and friends at home, but just as importantly they can serve as a window into their countries for the Americans they will encounter during their time in the U.S.

This week is designed to reflect and promote interaction among Advisers in Africa and strengthen the relationship and strategic developments between EducationUSA and the U.S. higher education community. Indeed, working together we can be assured that we're "Partnering for the Future".

Finally, I would like to thank each of you for your contributions to this year's conference and express my appreciation for the hospitality of our hosts in South Africa – the U.S. Embassy Pretoria and the U.S. Consulate Johannesburg.

Most importantly, I want to express my gratitude to all of our EducationUSA Advisers for the hard work they do throughout the year on behalf of the students in their countries and on behalf of the U.S. higher education community.

Enjoy the conference!

A handwritten signature in black ink, appearing to read "Caryn Danz".

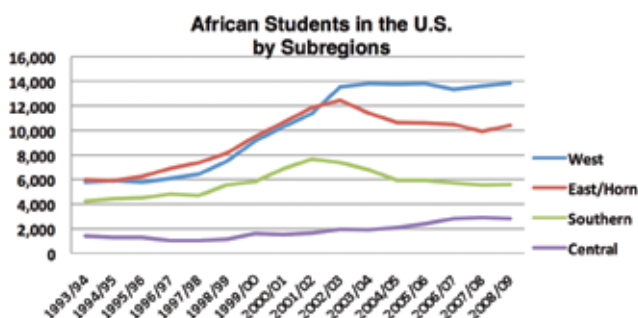
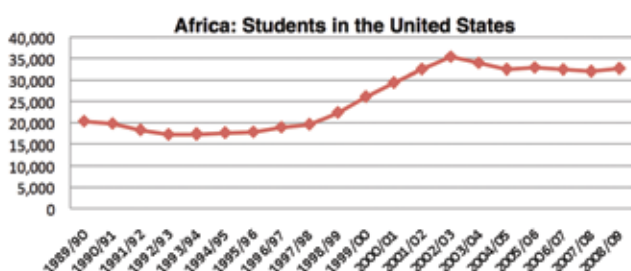
Caryn Danz
Branch Chief
Educational Information and Resources Branch
Office of Global Education
U.S. Department of State

EducationUSA Triennial Africa Conference

ABOUT SUB-SAHARAN AFRICA

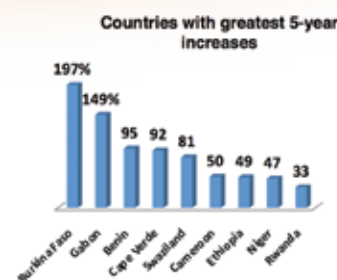
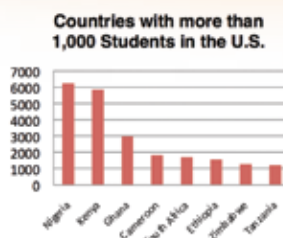
About Sub-Saharan Africa

Sub-Saharan Africa consists of 48 countries and two territories, divided into sub-regions: West, Central, East and Horn, and Southern Africa. Africa is also divided between Anglophone (23 countries), Francophone (21 countries), Lusophone (5 countries) and other (Arabic, Spanish: 3 countries). Several countries have more than one language of instruction. Currently, there are 44 EducationUSA Advising Centers in 39 countries; and more Centers are expected in 2011.



Interest in U.S. higher education is highest in West Africa, but is strong throughout the region. African enrollments in the U.S. increased rapidly between 1997 and 2002, then leveled off, mainly for financial reasons, but also due to rapidly expanding private higher education opportunities in Africa. The World Bank has found that investment in tertiary education produces high returns in terms of human capital which in turn accelerates economic growth, especially in low-income countries. There is a greater demand for higher education in Africa than ever before, in pursuit of “knowledge-based development.” According to the World Bank, “Enrollments in higher education have expanded by 8.7 percent annually, compared to 5.1 percent for the world as a whole, and have tripled since 1991 to almost 4 million students.”

Eight African countries have more than 1,000 students enrolled in the United States, and nine set new record enrollments last year. The nine countries with the most rapid increases in enrollments are prime spots for recruiting – and contain some unexpected names.



Africa is the most mobile region in the world, with large numbers of students seeking international study. While the U.S. is the most popular country, the U.K., France and Portugal are still big (although stagnant) draws for African students. Within the continent, countries such as South Africa, Uganda, Ghana and Senegal also host significant numbers of African students.

Funding for U.S. higher education remains a major challenge, although research drawn from I-20s indicates that ability to pay is more widespread than commonly believed. EducationUSA Advisers estimate that the middle 50% of families can afford to pay between \$5,000-\$25,000 per year for their sons’ and daughters’ education. EducationUSA Advisers in Africa have developed intensive transformational advising models and advanced expertise in financial assistance: students using our advising centers report close to \$20 million in funding awarded by U.S. colleges and universities to African students each year. Scholarships awarded by African government bodies are rare, but are available to top students in Nigeria, Botswana, Angola, and Mauritius.

- Sixty percent of the 32,680 Africans in the U.S. are enrolled at the undergraduate level; thirty percent are graduate students, and the remainder are divided between non-degree and OPT status.
- Over the last five years, Africa has recorded a 66% increase in the number of students in intensive English programs, to 1,059, with leading enrollments coming from Gabon, Cote D'Ivoire, Mali and Burkina Faso, with more than 100 students each.
- Equally impressive progress is reported with research scholars: over a five year period, this number has increased by 72%, to 2,795. Leading countries include Nigeria, Kenya, South Africa, Ethiopia, Ghana and Cameroon, each with 150-450 scholars in the U.S.

Student visa issuance rates are low in about half the region's countries, mainly because of poor preparation for the visa interview, inadequate educational plans, inadequate finances, and low return rates. It is essential to direct African applicants to use the EducationUSA Advising Center and attend Pre-Departure Orientation, which radically increases their ability to qualify for student visas.

Recruiting realities for U.S. colleges and universities:

- African students respond to the personal touch.
- STEM and business fields are the most popular.
- English language programs should tie in with academic programs as much as possible.
- Access to standardized testing can be difficult. TOEFL is still paper-based in most countries.
- Credit cards for test registration, SEVIS and application fee payment are problematic.
- The CSS International Profile financial aid application blocks the majority of students with genuine financial need because they can't afford the fees and can't access credit cards.

Recruiting Strategies that Work in Africa:

- Refer all applicants to their EducationUSA Advising Center at the beginning of the admissions process
- Work with EducationUSA Advisers to verify academic and financial documents
- Explain fees and financial aid in detail
- Be flexible!

Recruiting Strategies that Don't Work in Africa:

- Rigid expectations or requirements
- Assumptions about fraud or finances
- Lack of knowledge about educational systems and standards
- Over-reliance on standardized test scores

How Best to Partner with EducationUSA:

- Refer all African applicants to their EducationUSA Advising Center
- Encourage your African alumni to get involved with College fairs, mentoring and student programs
- Conduct DVCs with our Centers

Best Times of Year to Interact with Students (in person or via web chat, DVCs, Skype or Adobe Connects) are June-November, but you're welcome any time.

Study Abroad in the Region (Open Doors)

Top Receiving Countries:

Country	Number of U.S. Students
South Africa	3,700
Ghana	1,856
Tanzania	783
Kenya	657
Senegal	463
Uganda	457

Top Five Growth Markets Receiving U.S. students:

Country	% Change
Mali	+272%
Benin	+58%
Madagascar	+47%
Namibia	+40%
Ethiopia	+37%

What to watch over the next 3+ Years:

1. Rapid increases in Internet access
2. Even greater penetration of cell phones – dominance of use for student communication
3. Gradual increase in graduate admissions interest
4. Solutions to credit card payment issues
5. More sophisticated, competitive applications
6. Francophone and Lusophone university systems adopting the Bologna LMD system.

REACs for Africa

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EducationUSA Triennial Conference Brochure sponsored by:



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EducationUSA Triennial Conference Agenda

KIEVITS KROON CONFERENCE CENTER, PRETORIA, SOUTH AFRICA

SUNDAY, OCTOBER 3		
8:00am – 9:00pm	Arrivals and Registration	
8:00am – 5:00pm	New Advisers Workshop	
MONDAY, OCTOBER 4		
9:00 – 9:30am	Opening Plenary Remarks Diane Weisz Young EducationUSA Program Officer Bureau of Educational and Cultural Affairs U.S. Department of State	De Kasteel 1&2
9:30 – 10:00am	Keynote Address <i>Educational Advising Advances Public Diplomacy Goals</i> Alina Romanowski, Deputy Assistant Secretary for Academic Programs Bureau of Educational and Cultural Affairs, U.S. Department of State	De Kasteel 1&2
10:00 – 10:30am	Coffee Break	
10:30 – 11:30am	Concurrent Sessions <ul style="list-style-type: none"> • <i>Trends in U.S.-Africa Mobility</i> Patricia Chow, IIE • <i>Advising and Admissions: Partnering for Success</i> Doug Christiansen, Vanderbilt University Nichole Johnson, IIE • <i>10 Things to Know and Tell Students about International Student Advisers</i> Scott King, University of Iowa 	Kleine Zalze Uitzicht Rust en Vrede
11:30am – 12:30pm	Lunch	
12:30 – 1:30pm	Concurrent Sessions <ul style="list-style-type: none"> • <i>Don't Fear Fraud</i> Marybeth Gruenewald, ECE Steven Risch, Old Dominion Eileen Tyson, ETS • <i>Undergraduate Financial Aid: How to Research and Apply for It</i> Janine Farhat, College Board Terri Overton, Wesleyan University • <i>Legal Education in the United States</i> Daniel Bernstein, Law School Admissions Council Jim Vaseleck, Law School Admissions Council 	Uitzicht De Kasteel Rust en Vrede

MONDAY, OCTOBER 4

1:30 – 2:30pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Sports Recruiting and Sports Scholarships: How African Students Can Benefit</i> John Manners, KenSAP • <i>The Bologna Process and its Impact on African Higher Education</i> Raymond Sewonu, EducationUSA Adviser Lome, Togo • <i>Introduction to the ACT University Entrance Exam</i> Patrick Bourgeacq, ACT 	<p>De Kasteel</p> <p>Rust en Vrede</p> <p>Uitzicht</p>
2:30 – 3:00pm	<p>Coffee Break</p>	
3:00 – 4:00pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>International Admissions: English Proficiency and Collaborative Practices</i> Leyah M. Bergman Lanier, University of Arkansas • <i>Homegrown College Fairs: A Powerful Recruiting Tool</i> Martin Kanjadza, EducationUSA Lilongwe, Malawi Andreza Martins, EducationUSA Rio de Janeiro, Brazil Folashade Adebayo, EducationUSA Abuja, Nigeria • <i>The Inside Story: Effective Application Essays</i> Carrie Lewis, Drake University Terri Overton, Wesleyan University 	<p>Kleine Zalze</p> <p>De Kasteel</p> <p>Uitzicht</p>
4:00 – 5:00pm	<ul style="list-style-type: none"> • <i>Inside the Admission Committee</i> Carrie Lewis, Drake University • <i>The U.S. Says Yes to IELTS</i> Beryl E. Meiron, IELTS • <i>Virtual Consulting Office (VCO) Demonstration</i> Scott Johnson, North Hennepin Community College Fidimalala Raharijaona, EducationUSA Antananarivo, Madagascar 	<p>Rust en Vrede</p> <p>Kleine Zalze</p> <p>Uitzicht</p>
5:45pm	<p>Buses depart for Deputy Chief of Mission's Residence</p>	
6:30 – 8:30pm	<p>Welcome Reception hosted by: Helen La Lime, Deputy Chief of Mission for South Africa Alina Romanowski, Deputy Assistant Secretary of State for Academic Programs</p>	
8:30pm	<p>Buses return to Kievits Kroon Conference Center</p>	
9:00 – 10:00pm	<p>Late Dinner at Kievits Kroon</p>	

TUESDAY, OCTOBER 5		
8:15am	Housekeeping	De Kasteel 1&2
8:30 – 9:30am	<p>Plenary Session <i>Creative Partnerships to Grow Your own Timber</i> Edwin Smith Mamelodi Campus, University of Pretoria</p>	De Kasteel 1&2
9:30 – 10:30am	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Tips for Applying to Selective Liberal Arts and Science Institutions</i> Terri Overton, Wesleyan University • <i>Preparing Students for the U.S. Education System</i> Sandi Lemons, IUPUI Daphne Johnston, University of Kansas • <i>Where Music Takes Them</i> Michael Shaver, Berklee College of Music 	Kleine Zalze Uitzicht Rust en Vrede
10:30 – 11:00am	Coffee Break	
11:00am – 12:00pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Panel: Navigating the Immigration Maze</i> Christopher Johnson, Fairfield University Ann Kuhlman, Yale University Kent May, Regional Consular Officer Stafford Ward, Consular Officer • <i>College Board Update</i> Janine Farhat, College Board • <i>Ten Years of Experience – Elements of a Successful USAP Program</i> Rebecca Zeigler Mano, EducationUSA Harare, Zimbabwe 	De Kasteel Rust en Vrede Uitzicht
12:00 – 1:00pm	Lunch	
1:00 – 2:00pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Community College Options: Assisting Students to Plan Ahead of Transfer</i> Scott Johnson, North Hennepin Community College • <i>Emotional Advising: An African Twist to EducationUSA</i> Ifeanyi Olagbaju, EducationUSA Lagos, Nigeria Connie Mutazindwa, EducationUSA Kampala, Uganda Margaret Anyigbo, EducationUSA Lagos, Nigeria Martin Kanjadza, EducationUSA Lilongwe, Malawi • <i>Opportunities for Graduate Study at U.S. Schools of Public Health</i> Jeffery Thomas Johnson, Tulane University 	Rust en Vrede Uitzicht Kleine Zalze
2:00 – 3:00pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Social Media Lessons from South Africa: What's Working, What's Not and What's New</i> Sean Newman, Web Manager, Leon Marais, Social Media, U.S. Embassy Pretoria, Public Affairs Section 	Uitzicht

TUESDAY, OCTOBER 5		
	<ul style="list-style-type: none"> • <i>U.S. Certificate Programs: Focused Alternatives to Graduate Degrees</i> Jason Lemon, UC Berkeley Extension 	Rust en Vrede
	<ul style="list-style-type: none"> • <i>Making the Most of Opportunity Funds</i> Andreza Martins, EducationUSA Country Coordinator Rio de Janeiro, Brazil 	Kleine Zalze
3:00 – 3:30pm	Coffee Break	
3:30 – 4:00pm	Film Screening: IThemba	De Kasteel 1&2
4:00 – 5:00pm	<p><i>Session: Advising Students with Disabilities: Core Skills for Advisers</i></p> <p>Susan Sygall, CEO, Mobility International USA (MIUSA) Martha Bridgman, EducationUSA Adviser Cape Town, South Africa</p>	
5:00pm – Onwards	<p>Free time Dinner at Kievits Kroon</p>	
WEDNESDAY, OCTOBER 6		
8:15am	Housekeeping	De Kasteel 1&2
8:30 – 9:30am	<p>Plenary Session</p> <p>Professor Jonathan Jansen Rector and Vice Chancellor, University of the Free State</p>	
9:30 – 10:30am	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Advising J.D and LL.M Applicants: Successfully Choosing, Applying and Funding Programs</i> Jessica Dworkin, Ohio State University Ifeanyi Olagbaju, EducationUSA Lagos, Nigeria • <i>Drive Through: Innovation in Educational Advising Outreach</i> Folashade Adebayo, EducationUSA Abuja, Nigeria Jennifer Onyukwu, EducationUSA Abuja, Nigeria • <i>How to Craft Great Recommendation Letters And Statements of Evaluation</i> Doug Christiansen, Vanderbilt University 	<p>Rust en Vrede</p> <p>Uitzicht</p> <p>De Kasteel</p>
10:30 – 11:30am	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>KenSAP: Case Study of Advising Innovation for Target Group</i> John Manners, CEO KenSAP • <i>Unraveling the Mystery of Credential Evaluation</i> Marybeth Gruenewald, ECE Steven Risch, Old Dominion • <i>Building Relationships: Integrating EducationUSA into Your International Recruitment Strategies</i> Martin Bennett, IIE 	<p>De Kasteel</p> <p>Rust en Vrede</p> <p>Uitzicht</p>

WEDNESDAY, OCTOBER 6		
12:15 – 1:15pm	Cultural Outing Buses depart for Cradle of Humankind	
12:30 – 5:00pm	Cradle of Humankind Tour Box Lunch (Sponsored by GMAC)	
5:00 – 9:00pm	Welcome Drinks and Dinner: Tumulus Restaurant (Sponsored by LSAC)	
9:00pm	Buses return to Kievits Kroon	
THURSDAY, OCTOBER 7		
8:15am	Housekeeping	De Kasteel 1&2
8:30 – 9:30am	Plenary Session <i>Where We Might Go from Here – Results of the State Department’s Working Group on Educational Advising</i> Karl F. Stoltz Country Public Affairs Officer, U. S. Embassy Pretoria	De Kasteel 1&2
9:30 – 10:30am	Session – Advisers Only <i>Inside the Sausage-Making Factory: My Perspectives on Budgets and Priorities in Washington</i> Karl F. Stoltz, Country Public Affairs Officer, U. S. Embassy Pretoria	De Kasteel
9:30am – 1:00pm	Higher Education Tour: African Leadership Academy	
10:30 – 11:00am	Coffee Break	
11:00am – 12:00pm	Concurrent Sessions <ul style="list-style-type: none"> • <i>Ethical Standards for EducationUSA Advisers</i> Diane Weisz Young Program Officer, EducationUSA – Africa, U.S. Department of State • <i>The GMAT Exam</i> Joanna Graham, Graduate Management Admissions Council (GMAC) • <i>English Preparation for Study in the U.S.</i> Eran Williams, Regional English Language Officer (RELO) U.S. Embassy, Pretoria 	Uitzicht Rust en Vrede Kleine Zalze
12:00 – 1:00pm	Lunch	
1:00 – 2:00pm	Concurrent Sessions <ul style="list-style-type: none"> • <i>Best Practices In Developing a Center Newsletter and How to Use EducationUSA Connections Journal</i> Shannon Bishop Harrison, IIE • <i>Debunking the Myth of the “Big School”: Helping Students See Beyond the Size</i> Brooke Cutler, Michigan State University • <i>Traveling and Recruiting in Africa</i> Nancy Keteku, REAC Africa West & Central 	Rust en Vrede Uitzicht Kleine Zalze

THURSDAY, OCTOBER 7

2:00 – 3:00pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>An Insider's Guide to U.S. Graduate Admissions</i> Jeffery Thomas Johnson, Tulane University • <i>The United World College Route to American Colleges</i> John Storer, Director of Admissions and University Advisor Waterford Kamhlaba United World College of Southern Africa • <i>Partnering to Ensure Academic and Personal Success</i> Ann Kuhlman, Yale University Rebecca Zeigler Mano, EducationUSA Harare, Zimbabwe 	<p>Rust en Vrede</p> <p>Kleine Zalze</p> <p>Uitzicht</p>
3:00 – 3:30pm	<p>Coffee Break</p>	
3:30 – 4:30pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Get Ready for the GRE Revised General Test!</i> Eileen Tyson, ETS • <i>If you don't know where you're going...</i> Clara Priester, REAC Africa East and Southern • <i>Expanding U.S. Study Abroad to Non-Traditional Destinations</i> Patricia Chow, IIE 	<p>Uitzicht</p> <p>Kleine Zalze</p> <p>Rust en Vrede</p>
4:30 – 5:30pm	<p>Concurrent Sessions</p> <ul style="list-style-type: none"> • <i>Straight from the Source: African Graduates Speak Out</i> Garikai Govati, Wesleyan University Grace Kalisha, Kathryn Takabvirwa, Yale University Rumbidzai Sithole, College of St Scholastica Zvikomborero Mudimu, Drake University Facilitator: Rebecca Ziegler Mano, EducationUSA Harare, Zimbabwe • <i>Understanding Career Development for African Students</i> Diane Weisz Young, ECA Marty Tillman, President, Higher Education Consultants 	<p>De Kasteel</p> <p>Uitzicht</p>
7:00 – 9:00pm	<p>Conference Closing</p>	
<p><i>Braai Dinner (Sponsored by IELTS) and Drumming Session</i></p>		
<p><i>The Impact of the Global Financial and Economic Crisis on Education: Lessons from Developing Countries</i> Guest Speaker: Lumkile Mondli Chief Economist, Industrial Development Corporation (IDC)</p>		

FRIDAY, OCTOBER 8	
8:00 – 9:00am	<i>Buses depart for Johannesburg</i>
9:00 – 10:00am	<i>Check-in at Sandton Hotel, Johannesburg</i>
EducationUSA Advisers	
10:00am – 12:00pm	<i>Training: EducationUSA Social Media Workshop U.S. Consulate, Johannesburg Marty Bennett, IIE</i>
12:00 – 1:00pm	<i>Lunch</i>
2:00 – 5:00pm	<i>Assist at College Fair</i>
5:00 – 6:00pm	<i>Conference Wrap-Up and Evaluation</i>
U.S. Higher Education Community	
11:00am – 12:00pm	<i>Set-up for College Fair</i>
12:00 – 12:30pm	<i>Discussion with Consul General, Andy Passen U.S. Consulate, Johannesburg</i>
12:30 – 1:30pm	<i>Lunch</i>
2:00 – 5:00pm	<i>College Fair</i>
5:00 – 6:00pm	<i>College Fair Pack-up</i>
	<i>Evening Free</i>

Thank you for attending!

EducationUSA Triennial Conference Session Descriptions

MONDAY, OCTOBER 4, 2010

Trends in U.S.-Africa Mobility

Theme: U.S. Higher Education

Participant Level: All

Description: This session will cover recent and historical enrollment trends of African students in the U.S. and U.S. students studying abroad in Africa. Data is drawn from IIE's Open Doors Report on International Educational Exchange. The worldwide context of global student mobility into and out of Africa will also be explored using data from IIE's Project Atlas.

Advising and Admissions: Partnering for Success

Theme: Advising Basics and Beyond, Building sustaining relationships and partnerships

Participant Level: New, Mid-Level

Description: EducationUSA Advisers can be instrumental in assisting colleges with recruiting for a diverse international student body, facilitating admissions for qualified applicants and exploring opportunities to expand internationalization efforts. Participating Advisers and admissions staff will explore opportunities to collaborate and discover what each needs to know to increase student mobility.

10 Things to Know and Tell Students about International Student Advisers

Theme: U.S. Higher Education, Advising Basics and Beyond

Participant Level: New

Description: This session will provide tips on how U.S. international student advisors typically interact with students and the many roles they play and the information and services they can provide. It will provide background that should help EducationUSA Advisers in their pre-departure orientation programs.

Don't Fear Fraud

Theme: Updates from the Field, Best Practices

Participant Level: All

Description: The panelists from 3 different perspectives – an admissions officer, a test provider, and a credential evaluator – will provide an overview of why and how fraud occurs in international admissions, and offer some Do's and Don'ts tips. Audience discussion will supplement the session's main points.

Undergraduate Financial Aid: How to Research and Apply for It

Theme: Advising Basics and Beyond

Participant Level: New, Mid-Level

Description: Financial aid for international students tends to be limited but available. This session will cover details about financial aid research and completing forms like the CSS Profile or ISFAA of the College Board.

Legal Education in the United States

Theme: U.S. Higher Education

Participant Level: All

Description: This session will introduce legal education in the United States, describing the range of law schools and the degrees they offer. Information about the application process (with advising tips) will be provided, along with information about the LSAT and other admission criteria. There will be an opportunity for Q&A.

Sports Recruiting and Sports Scholarships: How African Students Can Benefit

Theme: Making use of sports recruiting and scholarships

Participant Level: Mid-Level, Senior

Description: Nearly all American undergraduate institutions recruit athletes (i.e. sportsmen/women), and some offer sports-related financial aid to top recruits. This session will describe how sports recruiting works at colleges of various levels – NCAA Division I to junior college – and will show how talented African students can sell themselves to coaches and colleges.

The Bologna Process and its Impact on African Higher Education

Theme: U.S. Higher Education

Participant Level: All

Description: The Bologna Process is a set of reforms implemented in higher education institutions in European countries in order to meet a global standard. To become current on this issue, African universities, especially those in Francophone and Lusophone countries, have to adopt and implement these reforms so they are not left out of the internationalizing of education. This presentation aims to provide a framework for discussion through which African Advisers can share what is being done in their countries.

<p><i>Introduction to the ACT University Entrance Exam</i> <u>Theme:</u> U.S. Higher Education, Updates from the Field, Advising Basics and Beyond <u>Participant Level:</u> All <u>Description:</u> The ACT is used for undergraduate admission by virtually every 4-year college and university in the U.S. This session will provide an overview of the exam, explain the student score report, and answer any questions Advisers might have so they can effectively advise students who might benefit by taking the ACT.</p>
<p><i>International Admissions: English Proficiency and Collaborative Practices</i> <u>Theme:</u> Advising Basics and Beyond, Graduate, Undergraduate Conditional Admissions and English Language Proficiency Tests <u>Participant Level:</u> All <u>Description:</u> This session focuses on English proficiency requirements (IELTS, TOEFL, PTE, etc) for full or conditional admissions for international undergraduate and graduate students. Presenters will discuss a variety of university models describing collaborations among pre-academic intensive English programs, international admissions, and academic departments for smooth transitions into degree programs.</p>
<p><i>Homegrown College Fairs: A Powerful Recruiting Tool</i> <u>Theme:</u> Advising Basics and Beyond, Best Practices <u>Participant Level:</u> All <u>Description:</u> How can you have an affordable, successful College Fair even when higher education recruiters and admissions officers don't visit your country? Learn innovative strategies and collaborations, and hear about challenges, solutions and successes in Africa and Brazil. You will leave this session with ideas on how you can produce a homegrown college fair.</p>
<p><i>The Inside Story: Effective Application Essays</i> <u>Theme:</u> U.S. Higher Education <u>Participant Level:</u> New, Mid-Level <u>Description:</u> When it comes to university and college applications, the one component that students most dread is also the one thing that is typically most memorable for admission counselors – the application essay. This session will look at examples of effective essays and provide tips to help you counsel students on writing an effective application essay.</p>
<p><i>Inside the Admissions Committee</i> <u>Theme:</u> U.S. Higher Education <u>Participant Level:</u> New, Mid-Level <u>Description:</u> Advisers will gain insight into the minds and work of a university admission committee. Participants will review three individual application “files” and defend their decision to admit, waitlist or deny each applicant in this highly interactive session.</p>
<p><i>The U.S. Says Yes to IELTS</i> <u>Theme:</u> Updates from the Field and language testing requirements for U.S. admissions <u>Participant Level:</u> All <u>Description:</u> IELTS, recognized by more than 3,000 U.S. institutions for admissions, measures English language proficiency necessary for students' academic success. Participants will learn about IELTS use/band score minimums, receive updates on testing logistics throughout Africa, receive information on test preparation materials, participate in a hands-on activity and have a question/answer session.</p>
<p><i>Virtual Consulting Office (VCO) Demonstration</i> <u>Theme:</u> Advising Basics and Beyond <u>Participant Level:</u> New, Mid-Level <u>Description:</u> The Virtual Consulting Office (VCO) is a web-based multilingual resource to answer students' questions and help them understand the process of achieving your educational goals if you plan to study in the United States. This session will have a live demonstration of the site and to show Advisers some of the functionalities inherent within it (e.g. ability to use templates, archive messages, tally message totals). The session will also give examples of how VCO is actually used in one of our Centers.</p>

Session Descriptions CONTINUED

TUESDAY, OCTOBER 5, 2010

Tips for Applying to Selective Liberal Arts and Science Institutions

Theme: U.S. Higher Education

Participant Level: New, Mid-Level

Description: Using the Common Application or institution-specific forms, including essays, recommendations, standardized testing and interviews, can be overwhelming for students who are only familiar with a university entrance system that relies on knowledge-based exams. This session will explain the holistic review process.

Preparing Students for the U.S. Education System

Theme: U.S. Higher Education

Participant Level: New, Mid-Level

Description: This session looks at different aspects of students' adjustment in the U.S. It focuses on the common differences in models and styles of education between the U.S. system and other regions of the world. Students often have difficulty adjusting to the differences in the U.S. education system, and are not prepared for the experience. This session can help EducationUSA Advisers understand the specific areas they see students struggle in. The information provided should help Advisers better prepare students for the greatest differences and challenges they may face in the U.S. classroom.

Where Music Takes Them

Theme: Advising Basics and Beyond

Participant Level: Mid-Level

Description: Help your students march to the beat of their own drum. This session will help Advisers counsel their students and families through topics such as: reasons to study music, the difference between BFA, BA and BM degrees, different models of music programs in the U.S., auditioning, and future career options.

Navigating the Immigration Maze

Theme: Updates from the Field, Advising Basics and Beyond

Participant Level: All

Description: This session will be an interactive panel discussion from two perspectives: (1) international U.S. university and college advisers, the Designated School Official and/or Responsible Officer; and (2) U.S. embassy consular services. The session will address visa renewals, employment possibilities and the immigration implications of leaves of absences and academic probation, and an update on SEVIS and SEVIS II. In addition, questions submitted by EducationUSA Advisers will be answered.

College Board Update

Theme: Update from the Field

Participant Level: All

Description: Learn about the latest developments from the College Board on testing and tools for counseling students about college admission and scholarship assistance.

Ten Years of Experience – Elements of a Successful USAP Program

Theme: Best Practices

Participant Level: New, Mid-Level

Description: This session will review the history of the United States Student Achievers Program from its the beginning to the present day. It will also discuss challenges, solutions and best practices.

Community College Options: Assisting Students to Plan Ahead for Transfer

Theme: Updates from the Field

Participant Level: New, Mid-Level

Description: Community or 2-year colleges represent 50% of all U.S. higher education students. Learn how to advise on admissions and tuition advantages of the 2+2 academic model, and explore transfer pathways to 4-year universities and colleges.

Emotional Advising: An African Twist to EducationUSA

Theme: Advising Basics and Beyond, Best Practices

Participant Level: New, Mid-Level

Description: This session will discuss transformational advising by showcasing best practices from East, West and Southern Africa. Advisers Margaret Anyigbo, Connie Mutazindwa, Martin Kanjadza and Ifeanyi Olagbaju will detail ways EducationUSA Advisers must navigate the challenging African region plagued with, strife, poverty, AIDS and cultural bias to prepare the continent's brightest and best for study in the U. S. This session will also include a short video made by EducationUSA students.

<p><i>Opportunities for Graduate Study at U.S. Schools of Public Health</i> <u>Theme:</u> Higher Education, Updates from the Field <u>Participant Level:</u> Mid-Level, Senior <u>Description:</u> A discussion of graduate education opportunities (master's and doctoral level) at over forty Association of Schools of Public Health (ASPH) member schools throughout the U.S. In addition, an overview of the common application service, SOPHAS, will be provided, with recommended strategies for strengthening the holistic application.</p>
<p><i>Social Media Lessons from South Africa: What's Working, What's Not and What's New</i> <u>Theme:</u> Updates from the Field, Best Practices <u>Participant Level:</u> All <u>Description:</u> Social media is one of the latest global phenomena. But what does it mean across the African continent? What tactics seem to be most effective or least effective, and what's new that can be implemented to engage students in your country?</p>
<p><i>U.S. Certificate Programs: Focused Alternatives to Graduate Degrees</i> <u>Theme:</u> Advising Basics and Beyond <u>Participant Level:</u> All <u>Description:</u> Short-term certificate programs enable students to focus their graduate-level study in specialized areas of interest—without the time and monetary commitment of traditional degree programs. Certificates from well-known, accredited U.S. universities offer academic rigor and international prestige while allowing students to focus on topics most relevant to their careers.</p>
<p><i>Making the Most of Opportunity Funds</i> <u>Theme:</u> Best Practices <u>Participant Level:</u> Opportunity Fund Advisers <u>Description:</u> Based on experience running the Opportunity Funds programs in Brazil, this session will share best strategies with Advisers for effectively administering an Opportunity Fund program for both undergraduate and graduate students. This session is particularly relevant to Advisers who are currently operating Opportunity Funds programs at their Advising Centers.</p>
<p><i>Film: IThemba</i> <u>Theme:</u> Advising Basics and Beyond <u>Participant Level:</u> All <u>Description:</u> Video IThemba is a film about the dynamic band Liyana started by students of King George IV School in Bulawayo, a boarding primary and secondary school for disabled students from throughout Zimbabwe. This documentary is produced and directed by Elinor Burkitt, a former Fulbright Scholar who first met the band members when teaching at the National University of Science and Technology in Bulawayo. Three of Liyana's eight members are USAP students in Zimbabwe applying to study in the U.S. Liyana went on tour to the U.S in 2009, and another film which focuses on one band member, "Music for Prudence," won an Oscar for Best Documentary Film in 2009.</p>
<p><i>Advising Students with Disabilities: Core Skills for Advisers</i> <u>Theme:</u> Advising Basics and Beyond <u>Participant Level:</u> All <u>Description:</u> Advising students with disabilities interested in U.S. study involves understanding potential barriers in the design of educational environments and the solutions available. Learn how to create opportunities for international students with disabilities.</p>

Session Descriptions CONTINUED

WEDNESDAY, OCTOBER 6, 2010

Advising J.D. and LL.M Applicants: Successfully Choosing, Applying and Funding Programs

Theme: Updates from the Field

Participant Level: Mid-Level, Senior

Description: Learn about best practices for researching and applying to J.D. and LL.M programs (and deciding which is appropriate). We will discuss evaluating different programs, preparing the best package of recommendation letters, writing essays, CV's, and learning how they affect admissions decisions. Tips for highlighting strengths and balancing weakness will be included.

Drive Through: Innovation in Educational Advising Outreach

Theme: Best Practices

Participant Level: New, Mid-Level

Description: EducationUSA Advisers need to leave the four walls of their offices and get Information to the grass roots. How can Advisers go through the hurdles? This session will showcase best practices in EducationUSA outreach programs. Come and let us share our experiences on how to provide drive-through advising.

How to Craft Great Recommendation Letters and Statements of Evaluation

Theme: U.S. Higher Education, Best Practices and Application Process

Participant Level: All

Description: Recommendation letters and statements of evaluation give admissions officers the ability to see beyond academic measures. They give insight into intangible measures such as intellectual ability and maturity, as well as creativity and integrity. These letters are an opportunity to present a student's strengths and explain why your student is exceptional! This session will provide guidance on how to craft excellent letters.

KenSAP: Case Study of Advising Innovation for Target Group

Theme: Best Practices

Participant Level: All

Description: The Kenya Scholar-Athlete Project (KenSAP) helps bright students from an underserved region of Kenya gain admission to elite colleges in the United States. Begun in 2004 as an informal effort on the part of its two founders, the Project has thus far helped place 55 students at top U.S. institutions. All have been granted full financial aid. The KenSAP coordinator will share the unique program model including selection, match of students with colleges, an intensive camp for the admissions process held in Kenya, and KenSAP orientations and reunions in the U.S.

Unraveling the Mystery of Credential Evaluation

Theme: Updates from the Field

Participant Level: New, Mid-Level

Description: Why is credential evaluation needed for your students? How can you help your students understand the process? Perspectives from a U.S. international admissions director and a professional senior credential evaluator will assist Advisers in cracking the "credential" code of evaluation.

Building Relationships: Integrating EducationUSA into Your International Recruitment Strategies

Theme: Building Relationships and Partnerships

Participant Level: All

Description: Discusses the array of social media services available through the EducationUSA higher education site, plus many more through our network of centres.

THURSDAY, OCTOBER 7, 2010
<p><i>Ethical Standards for EducationUSA Advisers</i> <u>Theme:</u> Adviser Core Competencies, Hands-On Workshops and Advising Basics and Beyond <u>Participant Level:</u> All <u>Description:</u> The ethical standards for advising within the EducationUSA network provide clear guidelines for our work. Yet, all too often, questions arise about how to respond to specific questions and potential exceptions. This session will provide a hands-on opportunity for Advisers to explore the ethical dilemmas and realities of working for EducationUSA.</p>
<p><i>The GMAT Exam</i> <u>Theme:</u> Updates from the Field <u>Participant Level:</u> All <u>Description:</u> This session will provide an overview of the GMAT exam, global testing trends and score sending patterns, and include information on the services and products that GMAC can provide to EducationUSA Advisers including data reports, test preparation products and networking opportunities to representatives from the 4,650 programs around the world that use the GMAT in the graduate management admissions process.</p>
<p><i>English Preparation for Study in the U.S.</i> <u>Theme:</u> Adviser Core Competencies <u>Participant Level:</u> New, Mid-Level <u>Description:</u> An opportunity for Advisers to learn about resources and best practices in preparing students for English proficiency tests before they go to the U.S.</p>
<p><i>Best Practices In Developing a Center Newsletter & How to Use EducationUSA Connections Journal</i> <u>Theme:</u> Advising Core Competencies <u>Participant Level:</u> All <u>Description:</u> This session combines updates on two useful tools: (1) tips for developing a Center Newsletter, providing Advisers with ready-made templates; and (2) helping Advisers learn how to use the EducationUSA Connections journal and its suite of resources to their maximum potential, including PowerPoints and the website. Advisers will work in small groups to examine past issues of Connections and brainstorm practical ways to integrate content into everyday advising.</p>
<p><i>Debunking the Myth of the "Big School"</i> <u>Theme:</u> U.S. Higher Education <u>Participant Level:</u> All <u>Description:</u> Students and families from Africa are very relational, so they often gravitate to the idea of smaller schools and make assumptions about big universities. Our job as Advisers is to help redefine larger universities by addressing the realities/myths about student body size, and noting the other attributes that are often overlooked. This session will address the top 10 myths about larger institutions so that we can help students see that the big school is "more than meets the size".</p>
<p><i>Traveling and Recruiting in Africa with EducationUSA</i> <u>Theme:</u> Building sustaining relationships and partnerships <u>Participant Level:</u> U.S. representatives <u>Description:</u> How can EducationUSA support your travel in Africa? This session provides tips to U.S. representatives on how we can set up your travel, and tips to Advisers on how to plan for admissions visitors. Also suitable for Advisers who seek to attract and better serve admissions visitors.</p>
<p><i>An Insider's Guide to U.S. Graduate Admissions</i> <u>Theme:</u> U.S. Higher Education, Advising Basics and Beyond <u>Participant Level:</u> Mid-Level, Senior <u>Description:</u> This session will provide Advisers with an understanding of the current state of graduate recruitment and admissions in the U.S. Incorporating recent research from the National Association of Graduate Admissions Professionals (NAGAP), this presentation will: (a) discuss diverse organizational structures and institutional priorities in higher education, examining the interplay of these frameworks with graduate recruitment, admissions, and international student support; and (b) address how new technology, changing student expectations, and the current economic climate are impacting graduate recruitment and admissions for international millennials considering graduate study in the U.S.</p>
<p><i>The United World College Route To American Colleges</i> <u>Theme:</u> U.S. Higher Education, Building sustaining relationships and partnerships <u>Participant Level:</u> All <u>Description:</u> This session aims to raise awareness of the opportunities presented to talented African students by the United World College movement, particularly in relation to their exposure to visiting U.S. colleges and universities and their eligibility for the Davis UWC Scholarship program which offers full need scholarships to 90 of the top colleges in the United States.</p>

Session Descriptions CONTINUED

Partnering to Ensure Academic and Personal Success

Theme: Advising Basics and Beyond, Best Practices

Participant Level: All

Description: A myriad of resources and sources of support are available to international students to ensure a successful launch of their academic experience. The panel will review the variety of support offered by EducationUSA Advisers and U.S. campuses, focusing on programs that help navigate potential problem areas and pitfalls.

Get Ready for the GRE Revised General Test

Theme: Updates from the Field

Participant Level: All

Description: The GRE® General Test is changing in both paper-based and computer-based forms in 2011. This session will provide the information your students need to know in order to be ready for the changes. New test content, preparation materials and the importance of planning ahead in 2011 will be highlighted. A TOEFL update will also be provided.

If You Don't Know Where You're Going...

Theme: Advising Basics and Beyond

Participant Level: New, Mid-Level

Description: If you don't know where you are going, it is very difficult to get there. The session addresses why planning is so important; and how plans should be used to capture **what you are trying to achieve** and **how you intend achieving it**. The session provides steps and tips on how to develop a useful strategic plan for your Center.

Expanding U.S. Study Abroad to Non-Traditional Destinations

Theme: Higher Education

Participant Level: New

Description: This session will familiarize advisers with data and trends on U.S. study abroad, from the *Open Doors Report on International Educational Exchange*. The main issues in expanding study abroad to non-traditional destinations will be discussed and an introduction will be given to the many resources available in this area, including the Forum on Education Abroad's Standards of Good Practice. Resources and best practices for building institutional partnerships with U.S. institutions will also be covered, drawing from recent work at IIE's Center for International Partnerships.

Straight from the Source: African Graduates Speak Out

Theme: U.S. Higher Education, Building Sustaining Relationships

Participant Level: All

Description: Let's hear it straight from the source – our students. African students face unique challenges when adjusting to life at U.S. colleges and universities and another set of challenges when sourcing work and re-adjusting to life on the Continent. Zimbabwean graduates of Yale, Wesleyan and the College of St Scholastica, who now live and work in South Africa, will share their experiences with us. This interactive session will allow them to suggest best practices for Advisers to prepare their students for U.S. college life and to assist those who come home to reintegrate in meaningful ways.

Understanding Career Development for African Students

Theme: Advising Basics and Beyond

Participant Level: Mid-Level, Senior

Description: Making a decision about college or university study involves making career decisions, too. Many students are very focused on their career choice, while others are not. The role parents play in this process has a tremendous impact on their students. This session will provide an overview of U.S. career development and a practical explanation of how to incorporate career planning into your work with students and parents.

EducationUSA Triennial Africa Conference

KEYNOTE AND PLENARY SPEAKERS



Alina L. Romanowski
*Deputy Assistant Secretary of State
for Academic Programs*

Ms. Alina L. Romanowski was appointed in May 2009 as Deputy Assistant Secretary for Academic Programs in the Department of State's Bureau of Educational and Cultural Affairs (ECA) where she oversees all academic programs, including EducationUSA, the Fulbright Program, the Humphrey Program, Gilman Scholarships, and English Language Programs.

Prior to her appointment to lead the Office of Academic Programs, she served for almost four years as Deputy Assistant Secretary for Professional and Cultural Exchanges in the same Bureau, where she oversaw professional, cultural, sports and high school international exchanges. Prior to her appointment at the State Department, Ms. Romanowski served at the Defense Department for almost 14 years in various senior positions involving the Near East and South Asia.

Ms. Romanowski has received several awards and citations during her career. She is a 2001 recipient of the Presidential Distinguished Rank Award for Senior Executive Service and a 2008 and 1999 recipient of the Presidential Meritorious Rank Award for Senior Executive Service. Ms. Romanowski is a graduate of the University of Chicago where she received her Bachelor's Degree in History in 1977 and a Master's Degree in International Relations with a concentration in the Middle East in 1980. She speaks French and has studied Arabic and Hebrew.



Edwin T. Smith
*Director: Mamelodi Campus, University
of Pretoria*

Mr. Edwin T. Smith left South Africa for exile in the mid-1980s where he studied and worked in various countries in Africa and abroad. After graduating from the Solomon Mahlangu Freedom College (SOMAFCO), the African National Congress (ANC) school in Morogoro, Tanzania in 1989, Smith served as a personal assistant to the late Dr. Seretse Choabi, the then Director of the ANC's Department of Education in Lusaka, Zambia. Mr. Smith left Zambia for the United States of America where he read psychology, economics and writing at Rutgers, the State University of New Jersey. During his nine years in the United States, he studied and later worked at Rutgers University in various capacities. While at Rutgers University, Edwin worked as Assistant to the Coordinator: Student Activities and was responsible for organizing and managing student activities on the campus. His last responsibility was as Director of Rutgers University's Council for Southern Africa. In 1999 Mr. Smith returned to South Africa to serve as the Spokesperson for the Minister of Trade and Industry and as Director: Media Liaison in the Ministry. In September 2002 he joined the University of Pretoria as Director of the Department of Marketing and Communications. Following the incorporation of the Mamelodi Campus of Vista University on 2 January 2004, Edwin became the charter Director of the Mamelodi Campus of the University of Pretoria; and since 2007, he also became the first live-in Head of Residence of Tuksdorp, the largest of three University of Pretoria's postgraduate and international students' residences.



Jonathan D Jansen
Vice-Chancellor of the University of the Free State

Professor Jonathan Jansen is the Vice-Chancellor of the University of the Free State (since 2009) and a former Dean of Education at the University of Pretoria (2001-2007). He is a former high school Biology teacher who received his undergraduate education at UWC (BSc), his teaching credentials at UNISA (HED, BEd) and his postgraduate education in the USA (MS, Cornell; PhD, Stanford).

His most recent books are *Knowledge in the Blood* (2009, Stanford University Press), which was selected by the *Library Journal* in the USA for the list of Best Books of 2009, and he has co-authored *Diversity High: Class, Color, Character and Culture in a South African High School* (2008, University Press of America). He holds Honorary Doctorates in Education awarded by the University of Edinburgh (UK) and Cleveland State University (USA). He is the current President of the South African Institute of Race Relations, and serves as Vice-President of the Academy of Science of South Africa (ASSAf).



Karl Stoltz
Minister-Counselor for Public Affairs

Mr. Karl Stoltz arrived in South Africa in August 2010 to serve as Minister-Counselor for Public Affairs (CPAO), leading the Public Affairs Section (PAS) team at the U.S. Embassy in Pretoria and coordinating its activities with U.S. Consulates in Cape Town, Durban and

Johannesburg.

Prior to his arrival in South Africa, Karl served in Washington, D.C., as Director of the Office of Public Diplomacy in the State Department's Bureau of East Asian and Pacific Affairs, where he coordinated public diplomacy programs at U.S. embassies and consulates in 30 countries, including China, Korea, Japan, southeast Asia, Australia, New Zealand and the Pacific islands. He also served on the State Department task force on the Haiti earthquake, coordinating global messaging on the international relief and rescue effort.

Before his Washington assignment, Karl served as Deputy Chief of Mission (DCM) at the U.S. Embassy in Rangoon, Burma; as Counselor for Public Affairs at the U.S. Embassy in Kuala Lumpur, Malaysia; as Cultural Affairs Officer (CAO) in Jakarta, Indonesia; as Public Affairs Officer (PAO) in Port Moresby, Papua New Guinea; as Assistant Information Officer (AIO) in Moscow during the collapse of the Soviet Union; as PAO in Christchurch, New Zealand; and as AIO in Wellington, New Zealand. He also served previously in Washington, D.C., as Regional Exchanges and Cultural Coordinator for USIA's Bureau of East Asian Affairs. Karl is a graduate of the University of Virginia, where he majored in History and Russian Studies; he also attended post-graduate studies at Middlebury College in Vermont and the National Foreign Affairs Training Center in Virginia.



Lumkile Mondi
Chief Economist, Industrial Development Corporation (IDC)

Mr. Lumkile Mondi is the Vice President and Chief Economist of the Industrial Development Corporation. Previously, he was the Deputy Treasurer at Transnet. Mr. Mondi spent seven years at Transnet, two years of which he was

a Treasury Manager in the Group Finance Department. He was also the Group Economist at Transnet between 1996 and 2001.

For more than five years Mr. Mondi was involved in the Transnet Pension Fund as a Trustee and served in the Investment and the Administration (Benefit) Committees of the Fund. Before joining Transnet, he worked for Deloitte & Touche Consulting Group as a Development and Financial Economics Consultant, providing solutions to both private and public sector clients.

Mr. Mondi has knowledge of treasury and financial markets gained at Standard Corporate and Merchant Bank, where he worked as a Treasury Economist in the interest rate derivative desk. He is involved in the Trade and Industry Policy Secretariat (TIPS), and is a member of the Association of Black Securities and Investment Professionals (ABSIP). Mr. Mondi is a Non-Executive Director of at Yard Capital (Pty) Ltd.

He holds an M.A. in Economics from Illinois and B.Com (honors) in Economics from the University of the Witwatersrand.

EducationUSA Africa Triennial Conference

SESSION SPEAKERS/FACILITATORS

Ann'Andreza Martins

*EducationUSA Country Coordinator, Rio de Janeiro, Brazil
Fulbright Commission*

Ann'Andreza Martins holds a BA in International Relations and Child Development from West Virginia University and Master's degree in Social Work and Public Health from Boston University. She has worked in the field of international education since 2001, first at AFS (former American Field Service) and since 2004 at the EducationUSA Fulbright office in Rio. Andreza started as an EducationUSA Adviser and since Nov 2008 has become the Country Coordinator for the 20+ EducationUSA advising Centers in Brazil. Despite her coordination duties Andreza is still very involved and passionate about advising activities. She has participated in several NAFSAs, in OACAC and is a USBT alum. In Brazil Andreza has also been very involved in coordinating the EducationUSA South America fair and the Opportunity Funds program.

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Ann Kuhlman

*Director, Office of International Students and Scholars
Yale University, New Haven, Connecticut*

With 35 years of experience in supporting international students and scholars on U.S. campuses, Ann currently serves as director of Yale's Office of International Students and Scholars. She is an active NAFSA member and leader and has served as a board member of the Connecticut Fulbright Alumni Association.

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Beryl Meiron

*Executive Director, IELTS International
Los Angeles, California*

Beryl Meiron has extensive experience teaching and assessing English for Speakers of Other Languages at undergraduate and graduate university levels, as well as teaching in Master's programs. Beryl is a frequent speaker at international conferences including NAFSA and TESOL.

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Brooke Cutler

*International Admissions Counselor,
Michigan State University, East Lansing, Michigan*

Brooke Cutler has worked in business consulting, non-profit and most recently higher education, where she received her M.A. in Leadership in Global Education. She has a particular passion for access to education and how that relates to the developing world. Brooke cherishes her role as "auntie" to several African students on the campus of Michigan State University.

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Carrie Lewis

*Assistant Director of International Admission, Drake
University/ CIS CEMA Committee, Des Moines, Iowa*

Carrie Lewis has served as an international counselor in the Office of Admission at Drake University since 1997. As a member of the CIS committee for Europe, the Middle East and Africa, she has also designed, planned and led the CIS Africa tour on multiple occasions.

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Christopher Johnson

*Assistant Dean International Education,
Fairfield University, Fairfield, Connecticut*

Chris Johnson began working in International Education in 1990, and has worked in study abroad, international student services and international admissions. He has been a member of the NAFSA Trainer Corps and held regional leadership roles within the organization. Among his positions he has been an Associate Director and Director at private, regional and urban public institutions. In addition to degrees in economics and public administration he is ABD in African Politics. In his current position he oversees international programs including international marketing and international student services in addition to overseeing the successful 30-year old study abroad program at Fairfield University. His international education originated in Kenya, where he lived as a child.

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Clara Priester

*Regional Education Advising Coordinator
East and Southern Africa*

Clara Priester is responsible for the training and development of EducationUSA Advisers and Centers in 22 east and southern African countries. Prior to joining EducationUSA, Clara was McDonald's South Africa's first Director of Marketing and Communications. She recently served as the Director of Brandworx, a strategic marketing and branding consultancy, sits on the board of CAF Southern Africa, is a Women's Private Equity Fund trustee and is former chair of the Businesswomen's Association (BWA) Johannesburg branch. Clara has a BA in Psychology and Secondary Education from Kansas Wesleyan University, an MBA from University of Chicago, and is a Chartered Marketer, CM (SA).

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Connie Mutazindwa

*EducationUSA Adviser, Kampala, Uganda
U.S. Embassy Public Affairs Section*

Connie Mutazindwa holds a Bachelor of Fine Arts Degree and a Post Graduate Diploma in Education and has over 15 years advising experience. She participated in the United States Based Training Program and has attended several EducationUSA trainings as well as participated and presented in several conferences both regionally and in the United States.

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Daniel Bernstein

*President and CEO
Law School Admission Council (LSAC)
Newtown, Pennsylvania*

Daniel Bernstein was named president and CEO of the Law School Admission Council in 2007. He spent the previous 10 years as president of Portland State University. Bernstein holds a bachelor's from the University of California, Berkeley, a law degree from Northwestern University and a graduate law degree from the University of Wisconsin.

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Daphne Johnston

*Associate Director, International Undergraduate Admissions
Office of International Student and Scholar Services
The University of Kansas, Lawrence, Kansas*

Daphne Johnston is an Associate Director in the Office of International Student & Scholar Services at the University of Kansas, where she has worked since 1988. Currently, she coordinates the International Undergraduate Admissions Unit. She has worked in the field of international education since 1976 as a counselor, international student advisor, admissions officer and recruiter. She has served as an Associate Dean of the KU Graduate School, been a high school teacher and worked in community social service agencies as a counselor and case manager. Daphne's educational background includes a BA degree in English literature from Wichita State University, an M.Ed. in Counseling and Student Personnel Services from the University of Missouri-Columbia and an M.S.W. from the University of Kansas. She is licensed as a Professional Counselor (L.P.C.) and a Master Social Worker (L.M.S.W.) by the State of Kansas Behavioral Regulatory Board.

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Diane Weisz Young

*Program Officer for Sub-Saharan Africa
Bureau of Educational and Cultural Affairs
U.S. Department of State, Washington, DC*

Diane Weisz Young joined the Bureau of Educational and Cultural Affairs, U.S. Department of State in 2008. Diane serves as Program Officer for Sub-Saharan Africa for EducationUSA and coordinates outreach to the U.S. higher education community. She has a B.A. in international relations from the College of Wooster (Ohio) and an M.S. in counseling from Edinboro University of Pennsylvania. Diane has worked in international education in Hanoi, Vietnam and Guatemala City, Guatemala. For more than ten years, Diane worked at colleges and universities in the U.S. with her focus in the areas of residential life and career counseling.

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Douglas L. Christiansen

*Vice Provost for Enrollment and Dean of Admissions
Vanderbilt University, Nashville, Tennessee*

Doug Christiansen is the university's chief enrollment strategist, overseeing the offices of Undergraduate Admissions, Student Financial Aid, University Registrar and Undergraduate Scholarships. Prior to Vanderbilt, he served as the assistant vice president for enrollment management and dean of admissions at Purdue University.

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Eileen Tyson

*Director, Client Relations, ETS® – TOEFL® and GRE®
Princeton, New Jersey*

Eileen Tyson is a graduate of the University of Liberia. She lived and worked in the Middle East and Africa prior to joining ETS in 1990. Eileen works closely with EducationUSA Centers worldwide as well as the universities that receive TOEFL scores.

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Eran Williams

*Regional English Language Officer
U.S Embassy Pretoria*

Eran Williams is the Regional English Language Officer (RELO) for southern and some of central Africa, where he manages Office of English Language Programs (ECA/A/L) exchanges, materials and in-country programs including English Language Fellows and Specialists, English Access Micro-scholarships, E-Teacher Scholarships and the new Undergraduate Intensive English Language Program. Prior to joining the Foreign Service six years ago, Eran taught in and managed the remedial English program at San Jose State University in California.

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Fidimalala Raharijaona

*EducationUSA Adviser, Antananarivo, Madagascar
U.S. Embassy Public Affairs Section*

Fidy has responsibility for cultural affairs and government exchange programs in addition to EducationUSA advising. An Adviser for the Virtual Consulting Office's French language desk, Fidy has presented at various national and international conferences in both French and English.

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Folasade Adebayo

*EducationUSA Adviser, Abuja, Nigeria
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Shade has over 10 years of experience working with the U.S. Embassy in Nigeria. She presents often on credentials evaluation and recruiting opportunities in Africa. She works hard to bring Nigeria into the limelight at international conferences. Shade is a frequent presenter at NAFSA conferences and has also presented at OACAC, AACRAO and CIS conferences.

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Janine Farhat, Senior International Specialist at the College Board, has been designing and conducting professional development programs for EducationUSA advisers since 1994 (e.g., the U.S. Based Training Program). In 2003 she developed the Professional Advising Leadership (PAL) Fellows program for senior-level Advisers. She also manages the Reconnect-Plus delegations for U.S. colleges and universities. Janine serves on the Higher Education Committee of the Council of International Schools (CIS) and assists U.S. institutions with their international recruitment strategies. Each summer she serves as co-director of the College Board Summer Institute for International Admissions. She presents frequently at international education conferences (AIEA, CIS, Overseas ACAC, AACRAO, NAFSA, NAGAP, etc.) and is also an active volunteer for the NAFSA Embassy Dialogue Committee on Education (EDC). Janine previously served as Executive Director of the International Student Exchange Program (ISEP), a worldwide university-level reciprocal exchange network, and as Associate Director of International Programs at Georgetown University. She has two degrees in linguistics from Georgetown and was herself a foreign student in Sweden for two years (Uppsala University).

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Jessica Richman Dworkin (JD/LLM, Duke University) joined law school administration after practicing for several years, initially as a career counselor focusing on international LL.Ms. In addition to teaching LL.M. students, Jessica oversees all aspects of Ohio State’s LL.M. program, including recruitment, admissions, academic advising, and alumni affairs.

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John Manners cofounded the Kenya Scholar-Athlete Project in 2004 to help gifted, needy students from a neglected region of Kenya gain admission and financial aid at elite American colleges. The project has since placed 64 students at top institutions, many with the support of athletics coaches during the admission process.

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John Storer has been teaching geography at Waterford Kamhlaba UWCSA for 9 years and for half that time has been the Director of Admission and University Advisor. This means he has experience in advising students in entering and exiting the college. Over half of the graduating class of 120 students proceed to U.S. colleges and universities, many on full scholarships.

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The U.S Embassy Media Department’s endorsement of the social media required new skills and fresh insights, and Leon joined the Embassy in April 2010. He has background in web and graphic design, having worked in print, online and 3D media and has contributed to the Mission’s web and social media presence, taking on projects such as the dedicated

2010 FIFA World Cup website and blog, the youth outreach cell phone based MXit portal, and the now familiar Facebook, YouTube, Twitter, and Flickr platforms.

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Leyah Bergman-Lanier has been involved in English language program design, implementation and evaluation for over 30 years. Currently on the Commission for English Language Program Accreditation (CEA), she is an active presenter at NAFSA and has given numerous workshops internationally.

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Margaret Anyigbo has worked as an EducationUSA Adviser for ten years. She counsels over 1,500 students annually, of which 300-400 embark for studies in the United States. Margaret has a master’s degree in public administration from Texas Southern University. Her firsthand knowledge of the U.S. educational system and her experience putting her four children through college has helped her immensely when counseling other college-bound students. She has attended and presented at several NAFSA conferences.

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Martha, an American who has been resident in South Africa for over twenty years, presented on the impact of HIV/AIDS on international education at the annual NAFSA conference in 2005. Her PAL project, Advising HIV Positive International Students, in 2010 arose from that research. She has a BA in International Relations from UC Davis, a masters in foreign policy from Georgetown in Washington, DC, and a doctorate in political science from Stellenbosch University in South Africa. She has served as the EducationUSA Advisor in

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After 15 years working in international education at U.S. and U.K. schools, Marty joined EducationUSA in 2008 to head up a new position marketing EducationUSA. In addition to supporting the work of Regional Education Advising Coordinators (REACs) and EducationUSA Advisers in promoting U.S. higher education and EducationUSA services abroad, Marty is keenly focused on better connecting the U.S. higher education community to the EducationUSA Advising Centers and services as part of our shared goals of expanding the quality and quantity of international students coming to the U.S.

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Marybeth Gruenewald has over 16 years experience in the comparative education field. She has held leadership positions in NAFSA and has organized and presented sessions and workshops for a variety of international education organizations, such as NAFSA, EAIE, COIS and CANQATE. She presented at the Eurasia Regional Conference in Kyiv in 2007 and the EUR Triennial Workshop in March, 2010.

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Nancy Keteku has been a REAC since 1996, after serving as educational Adviser in Ghana. She currently supports the efforts of 29 Advisers in 25 Centers located in 23 countries of West and Central Africa. She has researched extensively on sources of funding for international students, credential evaluation, fraud, and accreditation, and has presented at numerous conferences including national and regional NAFSA conferences, CIS, OACAC, and AACRAO. Nancy earned her A.B. in anthropology and Russian from Vassar College and has studied at five other universities on three continents.

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Leading the Regional Education Advising Coordination program, Nichole serves as a resource to ECA and other partners on the development of EducationUSA around the world and liaises with the higher education community to advance the EducationUSA network. Previously, Nichole served as the REAC for Mexico, Central America and the Caribbean.

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Raymond Sewonu has been an EducationUSA Adviser for 2 years. Before joining the family of AF Advisers he worked for 24 years in the fields of education, research, training, and advising for the departments of Higher Education and Agriculture in Togo. He earned a BS degree in Biology from the University of Lomé, and an MS degree in Genetics/Plant

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With 30+ years of experience in international education, Scott King oversees the services and programs offered to 3,000 international students and scholars. Under his leadership, UI has developed a successful international student recruiting initiative and campus training programs to better equip faculty and staff in serving the growing international population.

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Scott Johnson serves as International Student Advisor as well as Principal Designated School Official for the Student and Exchange Visitor Program. He is Chair-Elect of Minnesota International Educators, a state-wide professional organization, and will lead the organization for the 2011-12 academic year. In addition, he participates in the 34-member advising team for the Virtual Consulting Office (EducationUSA) and responds to English-language inquiries submitted to the U.S. Government-Sponsored Exchange Programs section of

the VCO website. Scott worked previously at the International Student and Scholar Services office of the University of Minnesota – Twin Cities as well as St. Olaf College in Northfield, Minnesota. During 1998-2006, he lived and worked in Europe and Africa. He completed a Bachelor of Arts degree from St. Olaf College and holds master's degrees in History and Islamic Studies. He is highly proficient in French and enjoys practicing conversational Arabic.

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Sean Newman

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Sean joined the Public Affairs Section of the U.S. Embassy Pretoria in 1996 as a reference librarian and but was soon tasked with creating a website for the Mission. His only brief, he recalls, was “You can create anything you like as long as you don’t embarrass us.” With very little experience and knowledge, he proceeded, mostly with design guides and instructions propped up on his desk. The demands of the position evolved with the Internet, finally taking up most of his time and skills as the Department of State fully embraced the medium.

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Shannon Harrison is the managing editor of several publications including the EducationUSA Connections journal, the IIE Networker magazine and the Funding for U.S. Study directory. In addition, she manages IIE’s Center for International Partnership. She is a graduate of Davidson College in North Carolina.

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Stafford A. Ward is a Public Diplomacy-coned U.S. Foreign Service Officer currently serving as the Vice Consul at U.S. Consulate Johannesburg in South Africa. His portfolio includes adjudicating immigrant and non-immigrant visas

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Steven Risch has worked in International Admissions for 15 years. His areas of expertise include international student recruitment and marketing and foreign credential evaluation. Steven is an active member of NAFSA where he has held a variety of leadership roles. He hosted a group of Advisers for USBT training in Southeast Virginia in 2008, and participated in the USBT Reconnect program visiting EducationUSA advising centers in Lima, Peru in 2009.

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Susan Sygall

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Susan Sygall is an internationally recognized expert in the area of international development and leadership programs for persons with disabilities. Ms. Sygall has developed international programs with the U.S. Department of State since 1983 to increase the number of participants with disabilities in international education and development programs. She has provided technical assistance, training and consulting on international development issues in countries such as Bosnia, Australia, Vietnam and Micronesia. Ms. Sygall is also recognized internationally for her work on issues related to women with disabilities. She has spearheaded such gatherings as the 1995 International Symposium on Women with Disabilities in Beijing, the 1997 Women’s Institute on Leadership and Disability, and the 1998 International Symposium on Microcredit for Women with disabilities. Ms. Sygall also directs the Building an Inclusive Development Community project, supported by the United States Agency for International Development (USAID), to ensure greater participation of people with disabilities, including women and girls, in US-based international development programs in

diverse countries. Ms. Sygall has received numerous awards in recognition of her passionate advocacy for disability rights. She received the "President's Award" from Bill Clinton in 1995 for her dynamic leadership in international exchange programs and international development for people with disabilities, for her mentorship of young people with disabilities, and for her active role throughout our country and the world in empowering people with disabilities. In addition, Ms. Sygall received a MacArthur Fellowship in 2000.

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Rebecca, who is passionate about working with highly-talented, low-income students, founded the United States Student Achievers Program (USAP) ten years ago and continues to work to deepen its impact in Zimbabwe and expand it globally. Rebecca has served in NAFSA leadership positions and has presented annually at NAFSA and other international fora. She chairs the board of Chiedza Childcare Centre and teaches English for Communication at the Anglican Seminary in Harare. Rebecca holds a BA from Brown University in anthropology and African Studies and an MA from Stanford University in International Development Education.

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Terri Overton is responsible for coordinating all international recruitment and selection at Wesleyan, with 20+ years of experience in international admission and expertise focused on Africa, Asia and Europe. One of her major responsibilities was to establish (in 1995) and then oversee the Wesleyan Freeman Asian Scholars Program, an annual student scholarship funded by the Freeman Foundation – now recognized as one of the most prestigious and effective opportunities for cross-cultural engagement and leadership development in the U.S. for students from East/Southeast Asia. Terri has a longstanding personal interest in Africa where she served as a Peace Corps Volunteer in Swaziland during

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Student Panel

Garikai Govati attended Harare High School before heading off to Wesleyan University. At Wesleyan, he studied Economics and Mathematics and minored in Dance and spent his junior year at the London School of Economics. "Gazah" was a star player of Wesleyan's varsity soccer team. Since graduation, Garikai has worked in financial services in New York, London and now Johannesburg.

Grace Galisha attended Chegato High School before going to Yale where she studied Economics and continued for her MA. She currently works in Johannesburg.

Kathryn Takabvirwa attended St. Ignatius College before studying for her BA in African Studies and Anthropology at Yale University, with internships in South Africa and Zimbabwe; and study abroad in France. Kathryn recently completed her MA at Wits University in Johannesburg.

Rumbidzai Sithole got her BA in a self-designed major that combined Women's and Gender Studies, Management and Economics at College of St Scholastica. She currently works for Dalberg Associates on development projects throughout sub-Saharan Africa based in South Africa. Recently, Rumbi was awarded a MILEAD women's fellowship in Ghana.

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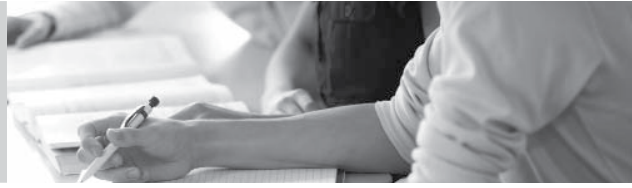
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